

USC *2023 PRESS PACK*

TROJAN MARCHING BAND



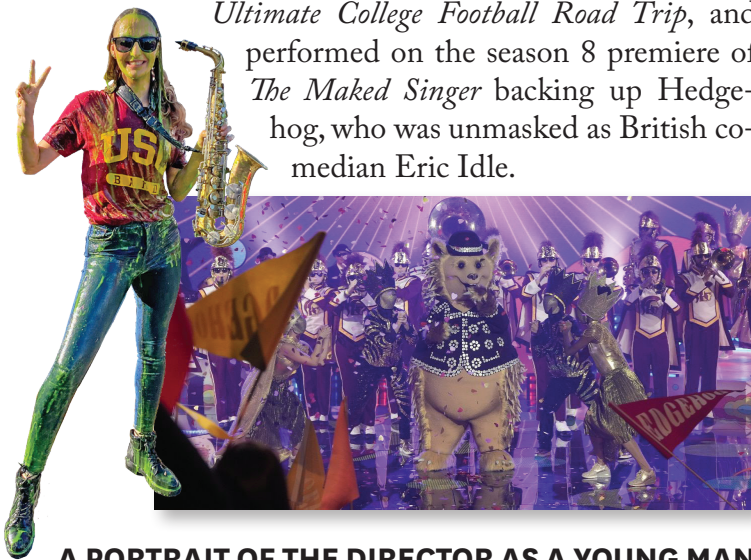


USC TROJAN MARCHING BAND

2022 YEAR IN REVIEW

GONE HOLLYWOOD

It was slime time for the Trojan Marching Band in April at Nickelodeon's *Kids' Choice Awards*. Band members performed with Jack Harlow on "Industry Baby" and later marched onstage just to be sprayed with the iconic green slime. Elsewhere around Hollywood, they appeared on *Hell's Kitchen*, were profiled on the *Ultimate College Football Road Trip*, and performed on the season 8 premiere of *The Masked Singer* backing up Hedgehog, who was unmasked as British comedian Eric Idle.



GOING PRO

After college football season, the Trojan Marching Band went pro, performing at the LA Rams' Wild Card matchup in January during their run to the Super Bowl. The next month, they played the red carpet for the NFL Honors awards presentation preceding Super Bowl LVI. The band also performed for the telecast of the Clash at the Coliseum, the season-opening NASCAR race that transformed the stadium into a race track.



A PORTRAIT OF THE DIRECTOR AS A YOUNG MAN



In April the Concert Band presented the first spring concert of Jacob Vogel's tenure entitled "Inspirations." The ensemble's first in-person concert since 2019 saw the band perform the music that shaped Vogel as a young musician from Beethoven to John Williams to Elton

John whose music was sung by special guest "Sur Elton" Adam Chester. The next month, Vogel officially became a doctor, graduating with his D.M.A. from the Thornton School of Music. He didn't neglect his obligation to the Trojan Marching Band, though, directing the band during the commencement ceremonies in full regalia. The newly-minted Dr. Jacob Vogel wrote his dissertation on the perceived effects of anti-hazing policies on collegiate bands.

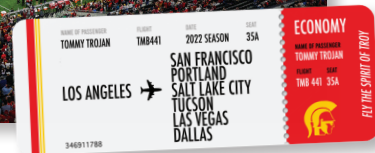
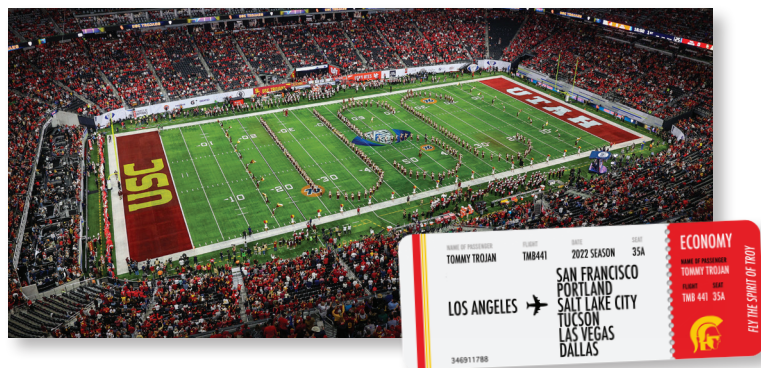


SPIRITED TROJANS

The Basketball Band supported the men's and women's teams throughout the season and on to the Pac-12 Championships in Las Vegas. They then followed the men to Greenville, South Carolina for the Big Dance (above). When Women's Beach Volleyball won the national championship in May, the band met them at 2:30am upon their return to campus for a well-deserved rendition of "Conquest."



HOLLYWOOD
BOWL
100



LIVE AT THE HOLLYWOOD BOWL

The Hollywood Bowl celebrated its 100th Anniversary in 2022 and the Trojan Marching Band joined in the festivities with three summer performances at the venerable venue. The TMB joined with the UCLA Band for an Opening Night performance with Gwen Stefani and the LA Philharmonic under the direction of Gustavo Dudamel. A week later at the 101 Festival, they faced off against the Bruins in a back-and-forth “Battle of the Bands.” And in August they returned for their annual performance of the “1812 Overture” at the Tchaikovsky Spectacular.



SUMMER IN THE SUN

The band returned to the beach for their traditional summer gigs on Santa Catalina Island and at Lake Tahoe. For the first time since 2019, the band performed the Fourth of July parade at Avalon and welcomed incoming Trojans on the shores of the “Lake of the Sky” later that month.

H13SMAN HERO

The Trojan Marching Band was awed throughout the season by Caleb Williams’ heroics on the football field. So when he became USC’s seventh Heisman Trophy winner in December, they of course met him at the airport to celebrate the achievement upon his return from New York.



ON THE ROAD AGAIN

For the 35th season, the Trojan Marching Band traveled to every USC football game, logging 8,300 miles on the way to supporting the Trojans at seven road and neutral games, including its first performance at Las Vegas’ Allegiant Stadium for the Pac-12 Championship (above). The TMB finished the season in Dallas for the Cotton Bowl, its third in history.

A NEW ERA OF TROJAN FOOTBALL

A new USC Football regime lead by Coach Lincoln Riley debuted at the Coliseum on Sept. 3 and didn’t drop a game at home the entire season. The TMB matched the energy and excitement of this era with a new and diverse line-up of halftime shows. For the opener, they presented a show inspired by the long-running anime *One Piece* complete with a video introduction specially created by Toei Animation and drummers from USC’s taiko ensemble, Kazan Taiko. Staying with animation, the band took a trip down memory lane the next game with a look back at classic Nickelodeon toons, including the iconic “Sweet Victory” from *SpongeBob SquarePants*. The TMB also saluted the armed forces for Veterans Day, becoming the first college marching band to perform the Space Force theme and finishing the show with music and formations from *Top Gun*. Other perennial TMB shows got a 2022 update, including “Ladies of Pop,” “Coliseum Karaoke,” and the Homecoming show featuring alumni high brass. At the final home game, the band celebrated the 100th anniversary of “Fight On!”, honoring the descendants of composer Milo Sweet at halftime.



“Fight On!”, honoring the descendants of composer Milo Sweet at halftime.



TABLE OF CONTENTS

2022 Year in Review	1
About the Trojan Marching Band	4
Dr. Vogel Biography	7
Meet the Trojan Marching Band.....	8
TGMBITHOTU.....	9
TMB Notes	11
The Spirit of Troy Organizations.....	18
Scoring USC Football	19
Honorary Trojans	19
The TMB in the Community.....	20
Media Appearances	21
Appearances at Special Events	22
Guest Stars	23
In the TMB's Audience.....	24
What They're Saying About the TMB	25
Filmography	28
Discography.....	32
Dr. Arthur C. Bartner	33
TMB Initiative	35
Honors	36

TROJAN MARCHING BAND AT-A-GLANCE

<i>Founded</i>	1880
<i>Size of Band</i>	350
<i>Director</i>	Dr. Jacob Vogel
<i>Tenure as Director</i>	3rd Year
<i>Nickname</i>	The Spirit of Troy
<i>Fight Songs</i>	Fight On! Tribute to Troy Conquest
<i>Office</i>	1025 West 34th Street, KOH 202 Los Angeles, CA 90089-2281
<i>Telephone</i>	213-740-6317
<i>Email</i>	tmb@usc.edu
<i>Website</i>	www.uscband.com
<i>Book the Band</i>	Jeff Collins 213-821-3694
<i>Media Inquiries</i>	Brett Padelford 562-244-2943

SCHOOL SONGS

Fight On!

Fight On for ol' SC
Our men Fight On to victory.
Our Alma Mater dear,
Looks up to you
Fight On and win
For ol' SC
Fight On to victory
Fight On!

All Hail

All Hail to Alma Mater,
To thy glory we sing;
All Hail to Southern California
Loud let thy praises ring;
Where Western sky meets Western sea
Our college stands in majesty,
Sing our love to Alma Mater,
Hail, all hail to thee!

The Spirit of Troy

USC TROJAN MARCHING BAND



Shortly after the University of Southern California was founded in 1880, a group of musicians came together to form what would become the Trojan Marching Band (TMB). Now the largest spirit organization on campus, the band has developed into one of the most exciting and innovative collegiate marching bands in the country. Featuring 350 passionate students from nearly every major, the TMB is a prominent representative of the university with 300 engagements each year. Together with USC Song, the USC Spirit Leaders, and USC's mascot Traveler, the Trojan Marching Band is known as "The Spirit of Troy" for its commitment to USC and its tireless support of Trojan athletics.

Twice named the "Best Band in College Football" by *USA Today*, the Trojan Marching Band has not missed a USC football game – at home or on the road – since 1987, a streak that surpassed 440 last season. A portion of the TMB follows the Trojans to every game with the entire band traveling north each year to play one of the Bay Area schools and biennially to the Midwest for the Notre Dame contest.

At home in the Los Angeles Memorial Coliseum, the band entertains the Trojan faithful with performances before, during, and after the game. The traditional pregame features the Trojan fight songs and the band's distinctive rendition of "The Star-Spangled Banner." Each halftime, the TMB presents a new and exciting field show that is a powerful blend of popular music, precision drills and crowd-pleasing dance routines. Then, after the game, the band performs its customary set of "rock charts" for the lucky fans who stay past the final whistle.

ABOUT THE TROJAN MARCHING BAND

Come New Year's Day, the Trojan Marching Band can often be found at its second home in Pasadena. The Rose Bowl Game has hosted the TMB 34 times, by far the most of any collegiate band. Other bowl games the band has attended include the Cotton, Holiday, Orange, Las Vegas, Sun, and Fiesta bowls.

The band's commitment to USC Athletics is not limited to football, though. From volleyball to soccer, baseball to crew, the band is there to root the Trojans on to victory at over 85 sports events each year. During the spring, The Spirit of Troy becomes the USC Basketball Band and attends every men's and women's home game. When the Trojans or Women of Troy advance to the post-season, the band travels to the "Big Dance" as well.

The Trojan Marching Band came to prominence during Dr. Arthur C. Bartner's tenure from 1970-2020. Bartner built the band into a world-renowned performing group with performances in 35 U.S. states and frequent appearances at special events throughout the globe. In 2016 the Trojan Marching Band became the first American group to perform at Macao's internationally-televised Chinese New Year parade. The TMB has also received worldwide exposure with appearances at major sports events, including three Super Bowls, three World Series games, the 1994 World Cup, the 2014 NHL Stadium Series and NASCAR's Clash at the Coliseum. Internationally, the band has performed at rugby and Australian Rules Football matches in Sydney, a professional baseball game in Tokyo and, in 2008, a Brazilian club soccer match in Rio de Janeiro.

Because of its frequent exposure on the small and silver screens, the TMB has become known as "Hollywood's Band." The band can be heard on the soundtrack to the 2013 animated movie *The Croods* and seen in films such as *The Way Back*, *The Naked Gun*, and the Academy Award-winning *Forrest Gump*. Indeed, the Academy Awards telecast itself has featured the band three times: in 1976, 2000 and 2009. At the 81st Annual Academy Awards, the drumline – in top hats and tuxes – accompanied Beyoncé and Hugh Jackman in a Baz Luhrmann-produced salute to the Hollywood musical. Earlier that year, the band appeared at the 51st Grammy Awards, collaborating with British alternative rock group Radiohead on one of the most acclaimed performances of the night. It was the TMB's second appearance on the Grammys in five years.

Some of the TMB's other television appearances include guest spots on the *The Masked Singer*, *Kids' Choice Awards*, *Carpool Karaoke: The Series*, *The Tonight Show Starring Jimmy Fallon*, *Dancing with the Stars*, *Glee*, *America's Got Talent*, *The Goldbergs*, *American Idol*, and *SportsCenter*.

Dating back to John Philip Sousa's appearance with the band in 1924, the band has continuously attracted famous guest artists. Henry Mancini, Diana Ross, Neil Diamond, Slash, Jason Derulo and USC Alumnus Dexter Holland of The Offspring have all appeared with the TMB. The Spirit of Troy made its own guest appearances with the rock group Fleetwood Mac on its 1979 album *Tusk* and reunion album *The Dance* in 1997. Combined, the records sold over seven million copies, earning the band worldwide notoriety and two platinum albums, a feat unmatched by any other collegiate band. The TMB also made history by performing with the alt rock band Coheed and Cambria on the main stage of the Coachella Valley Music & Arts Festival in 2010. The band has returned twice since, performing with ODESZA in 2015 and Major Lazer in 2016.



ABOUT THE TROJAN MARCHING BAND

During its summer vacations, the band stays busy traveling the world as goodwill ambassadors for the university. The TMB performed for the 50th Anniversary of D-Day in Normandy, France; at a private reception in 2002 for First Lady Laura Bush in Prague; on the Great Wall of China in 2004; in front of the Roman Colosseum in 2006; and on Rio de Janeiro's Ipanema Beach in 2008. This summer, the band toured Central Europe, performing in Salzburg, Vienna, and Prague. The band has also had the privilege of performing at six World Expositions in the last 35 years: Brisbane 1988, Seville 1992, Lisbon 1998, Aichi 2005, Shanghai 2010 and, most recently, Milan's Expo 2015 where the band performed for USA National Day.

The Trojan Marching Band made up 130 of the 800-strong Olympic All-American Marching Band, which performed at the 1984 Summer Olympics. It was the band's second appearance at the Olympics. In 1932 it formed the 10th Olympiad Band at the Los Angeles Games.

The TMB is directed by Dr. Jacob Vogel, in his third season leading the organization. He was elevated to the position after twelve years as a teaching assistant, assistant director, associate director, and arranger with the program.



We Are... SC!

Please refer to the band as:
USC Trojan Marching Band
Trojan Marching Band
USC Band

TMB Social Media

facebook.com/usctmb
instagram.com/usctmb
tiktok.com/usctmb
twitter.com/usctmb
youtube.com/usctmb



DR. JACOB VOGEL DIRECTOR & ARRANGER

Dr. Jacob Vogel was named as Director of the USC Trojan Marching Band in 2021, the first to be new to the position in over 50 years. This appointment followed a 12-year tenure as a teaching assistant, assistant director, associate director, and arranger with the program. Dr. Vogel also serves as an Associate Professor of Practice in Winds and Percussion with the Thornton School of Music. In his former position as the Trojan Marching Band's Associate Director and Arranger, Dr. Vogel divided his time between creating contemporary arrangements and contributing to the members' continuing music education. Dr. Vogel's arrangements have been electrifying the Coliseum for over a decade, and his student-centered approach to music teaching and learning has had a tremendous effect on the program. Dr. Vogel's artistic vision has been instrumental to the success of his collaborative efforts with the Thornton School of Music's Popular Music Program, the Kaufman School of Dance, X Ambassadors' Sam Harris, Fitz and the Tantrums, composers Ramin Djawadi and Alan Silvestri, as well as Angelina Jolie and Mark Hamill.



Previous to his full-time post at USC, Vogel served as an adjunct faculty member at Chapman University's Hall-Musco Conservatory of Music, teaching undergraduate courses in ear training and music theory. In his final semester with Chapman University, Vogel was awarded the Shaun Naidoo Legacy Award, a distinction voted on by the student body, which honors a faculty member who has made a substantial impact on the students and has had a positive effect on the Conservatory of Music. While in his undergraduate studies at Chapman University, Vogel founded the "Pride of Chapman" pep band, a 40-piece ensemble whose style and energy have brought life to that campus. Vogel served as director and arranger of that ensemble for seven seasons following his graduation from the university. In addition to his posts at Chapman University, Vogel acted as the coordinator for the Frederick Fennell Wind Studies Program at the Orange County School of the Arts, in addition to teaching courses in music theory and ensemble performance.

Dr. Vogel earned a Doctorate of Musical Arts in Music Teaching and Learning, under the careful tutelage of Drs. Susan Helfter, Beatrice Ilari, and Peter Webster, as well as a Master's Degree in Music Education from USC's Thornton School of Music and Bachelor of Music degrees in Music Education and French Horn performance from Chapman University's Hall-Musco Conservatory of Music. Upon his graduation from Chapman University, Vogel received the Conservatory of Music Award. During his studies in music education, Vogel actively studied conducting with exemplary master teachers, including Daniel Alfred Wachs, Joe Modica and Larry Livingston.

Vogel is an active clinician and adjudicator, working with groups such as the Trombone Shorty Foundation, the Orange County Youth Symphony Orchestra and Affinity Group Tours, a Canadian-based tour company that specializes in musical tours in the United States and throughout the world. Vogel was born and raised in Southern California and currently resides in the San Gabriel Valley with his wife and two children. Vogel enjoys spending time with his family and is an avid movie fan.





MEET THE TROJAN MARCHING BAND

USC'S MUSICAL AMBASSADORS



The 350-member Trojan Marching Band – combined with USC Song, Spirit Leaders, and Traveler – provide the largest coordinated spirit effort on campus. A group of student leaders help run the program, including the drum major, two band managers, 13 pairs of section leaders, and about 70 squad leaders. Students also serve as band librarians, equipment staff, recruitment staff, office managers, finance staff, and web developers. The section leader, captions, squad leader, and drum major positions are elected each year by student vote.

The TMB comprises 13 sections: nine instrumental and four auxiliary. The drumline provides the rhythm for the four brass sections – horns, trumpets, trombones and tubas – and four woodwind sections – flutes, clarinets, alto saxophones, and tenor saxophones. The tall flags (nicknamed the Silks), USC Song, USC Spirit Leaders, and Traveler provide pageantry on the field and the prop crew gives logistical support.

2023 Staff

Associate Director

Dontay Douglas

Field Instructors

Sean Jenkins

Chris Norton

Ensemble Directors

Ben Chua

Jeff Collins

Rick Cox

Percussion Instructor

Tad Carpenter

Drill Designer

Lee Carlson

Drum Major

Jacobo Herrera

General Manager

Jacobo Herrera

Operations Manager

Emily Tutnick

Recruitment Staff

Hafsa Chaudhry *

Jackie Gibson

Ajani Harris

Office Manager

Beau Carbajal

Finance Staff

Jakob Marshall *

Bethany Reid

Librarians

Colleen Buliag

Edwin Delgado

Video Editor

Christian Ng

Webmaster

Juli Hua

Senior Coordinator of Travel & Concerts

Dr. Jennifer Floyd

Special Projects Manager

Rachel Hansen

Alumni Coordinator

KC Busby

Public Relations

Brett Padelford

Development Officer

Richard Vargas

** denotes manager*



THE GREATEST MARCHING BAND IN THE HISTORY OF THE UNIVERSE

Some reasons why....

- The Trojan Marching Band is the largest spirit organization at USC. It is comprised of **350 enthusiastic musicians** and auxiliary members from nearly every department in the university. Only 5% of band members are music majors with the majority of students hailing from the Viterbi School of Engineering.
- The Trojan Marching is directed by **Dr. Jacob Vogel** who took the helm of the organization in Jan. 2021 after 12 years with the organization in which he served in various positions, including teaching assistant, assistant director, associate director, and arranger. He will continue to arrange music for the band.
- A portion of The Spirit of Troy attends over **85 USC athletic events** – for both the Trojans and Women of Troy – each year. The TMB's devotion to USC Football is such that it has not missed a game, home or away, since 1987, a streak that has reached **441 consecutive games**. The TMB has also attended every USC vs. Notre Dame game in South Bend since 1973. The 2023 trip will be its 26th consecutive.
- In 2014 and 2017, the Trojan Marching Band was named the **Best Band in College Football** by *USA Today*.
- On Jan. 2, 2017, the Trojan Marching Band marched in the **Rose Parade** and at the **Rose Bowl Game** for the **34th time** in its history. This is by far the most appearances of a collegiate marching band at the Tournament of Roses.
- The Trojan Marching Band performs over **300 engagements per year**, traveling over 15,000 miles. These performances range from weddings, birthdays, and bar mitzvahs to university functions, special events and media appearances.
- In its long history, the band has played for **nine U.S. Presidents**, most recently for Barack Obama at USC in Oct. 2010. A Trojan Marching Band helmet given to Ronald Reagan in 1989 on the day he left office is on display at the Reagan Presidential Library.
- Dr. Arthur C. Bartner retired as director of the organization in Dec. 2020 after **51 years**. Bartner's tenure with the TMB was longer than any president, dean, football coach, or trustee in the university's history. In 2018 the program's new facility was named the **Dr. Arthur C. Bartner Band Pavilion** in his honor.



- The Trojan Marching Band has earned the nickname “**Hollywood’s Band**” for its prolific work on the silver and small screens. The band has appeared in such movies as *The Naked Gun* and *Forrest Gump* and on over 150 television shows. Recently, the band performed with Jack Harlow and was slimed on the 2022 *Nickelodeon Kids’ Choice Awards* and appeared in Olivia Rodrigo’s concert film **SOUR Prom**.
- The Trojan Marching Band performed at the **Summer Olympics** Opening Ceremonies both times the games were held in Los Angeles: 1932 and 1984. In 2014 the band performed at the inaugural **NHL Stadium Series** game at Dodger Stadium. In 2022, the band played at an **L.A. Rams** playoff game and NASCAR’s **Clash at the Coliseum**. The band has also attended three **Super Bowls**, three **World Series** games, and the 1994 **World Cup**.
- The Trojan Marching Band is the only collegiate band that can claim two **platinum albums** to its name. The band earned them through its collaboration with the rock group Fleetwood Mac. In 2010 the TMB became the first marching band to play the main stage of the **Coachella** music festival, performing with Coheed and Cambria. The TMB has returned twice since, performing with ODESZA in 2015 and Major Lazer in 2016.
- The Trojan Marching Band has guest starred on the **Academy Awards** three times and the **Grammy Awards** twice. In Feb. 2009, the band performed “15 Step” at the 51st Grammy Awards with the British rock band Radiohead. Two weeks later, the USC Drumline backed up Hugh Jackman and Beyoncé for a Baz Luhrmann-produced salute to the Hollywood musical at the 81st Annual Academy Awards.
- The Trojan Marching Band is a world ambassador for the university and has visited **six continents** and **19 countries**. The TMB has performed at six **World Expositions**, most recently Milan’s Expo 2015. This summer, the band toured Central Europe, performing in Salzburg, Vienna, and Prague. In 2016 the TMB was the first American group to perform in Macao’s internationally-televised Chinese New Year parade. The band has also played on the Great Wall of China, given a concert at the Colosseum in Rome, marched on Rio de Janeiro’s Ipanema Beach, and performed in London’s Trafalgar Square. Since 2003 the band has toured Asia six times.



ROME (2006)



MACAO (2016)



TROJAN MARCHING BAND NOTES

Trojan Marching Band on Record

In addition to appearing on two platinum albums with the rock group Fleetwood Mac, the TMB has recorded numerous albums of its own. The band's latest album *The Gold Standards* was released in 2019. For a full discography, see page 33.



The Gold Standards is the TMB's latest album, celebrating former director Dr. Bartner's 50th football season. It features all-new recordings of the pop standards that have entered the band's repertoire during Dr. Bartner's tenure along with the fight songs, patriotic hymns, and drum cadences that have become synonymous with gameday at the L.A. Coliseum. It is available at the USC Bookstore and for streaming.

Available for Bar Mitzvahs

The majority of the Trojan Marching Band's appearances each year are performed throughout the Southland and beyond by a small portion of the TMB known as the 10-Piece Band. Annually, this band receives more than 600 requests and performs half of those while traveling 14,000 miles. Its performances range from weddings, birthdays and bar mitzvahs to university events, corporate conferences and media appearances. These small TMB ensembles have added excitement and fanfare to corporate events for such clients as Macy's, Google, Liberty Mutual, Neiman Marcus, and the Walt Disney Company. Because of this frequent exposure, the 10-Piece Band has been featured on *TMZ* and *TLC's Wild Weddings* and in *Brides Southern California* and *BizBash Los Angeles* magazines.

On average, the band is on the road performing at an event nearly every day. In recent years, the ensemble has traveled to Dallas, Boston, San Francisco, and Las Vegas. The 10-Piece Band is comprised of four trumpet players, three trombonists, two drummers – one each on bass drum and snare drum – and a tuba player. Larger ensembles are also available for hire depending on availability. Payment for the 10-Piece Band's services is made in the form of a donation to the TMB.



A 10-PIECE AT A WEDDING

To hire the 10-Piece Band for your event
call **213-821-3694** or visit
uscband.usc.edu/hire-the-band/

Musical Engineers

Only about 5% of Trojan Marching Band members are music majors. Close to 25% of band members major in engineering, with emphases ranging from aerospace to electrical.

Consecutive Games: 441 & Counting

In 1987, at the request of then-head USC Football coach Larry Smith, the band began following the football team to all road games and, 35 years later, has yet to miss a game where fans were allowed in the stadium. During the streak, paused by the COVID-19 pandemic, the band has traveled 388,000 miles to 23 states and performed for 28.3 million fans. The TMB is one of the few collegiate bands that attends every football game with



the majority of funding for travel raised by the band itself.

The Greatest Intersectional Rivalry

The entire Trojan Marching Band has performed at every USC-Notre Dame game (home or away) since 1973. Every other year, The Spirit of Troy raises over \$250,000 from its supporters in order to fly the entire band and support staff to Chicago for the Notre Dame game. The 2021 trip was the band's 25th consecutive visit to South Bend, Indiana.

USC's Ambassadors to the World

The Trojan Marching Band represents USC to the world with its frequent trips abroad. The band has visited 19 countries on six continents. In recent years, the band has toured Asia extensively with performances at Hong Kong's International New Year's Parade in 2003 and 2004, a tour of Mainland China in 2004, and appearances at World Expositions in Aichi, Japan (2005), and Shanghai, China (2010). In 2016 the TMB was the first American group invited to perform in Macao's Chinese New Year parade. The band has been to six World Expos since 1988, also visiting the Brisbane, Seville, Lisbon, and Milan Expos.

The band's other international exploits include performing for the 50th Anniversary of D-Day in Normandy in 1994, at a private reception for First Lady Laura Bush in Prague, Czech Republic in 2002, and at the walls of the Roman Colosseum in 2006. In 2008, the band made its first trip to South America, visiting Rio de Janeiro and performing on Ipanema Beach and at a Brazilian soccer match. In 2012 the band performed in London's famous Trafalgar Square during a pre-Olympics tour of the city. Most recently, the band visited Central Europe, performing in Salzburg, Vienna, and Prague.

The band has been to the following countries:

Japan (1985, 2005)
 Australia (1988, 2000)
 Austria (1990, 2002, 2023)
 Belgium (1990)
 Germany (1990, 2023)
 Italy (1990, 2006, 2015)
 Netherlands (1990)
 Mexico (1990, 1998)
 Spain (1992, 1998)
 Morocco (1992)
 France (1994)
 United Kingdom (1996, 2012)
 Portugal (1998)
 Czech Republic (2002, 2023)

Hungary (2002)
 China (2003, 2004, 2010, 2014, 2016)
 Brazil (2008)
 Switzerland (2015)
 Ireland (2018)



DUBLIN, IRELAND

Double Platinum

In 1979 the Trojan Marching Band became the first collegiate marching band to receive a platinum album, earned for its work on Fleetwood Mac's *Tusk*. In 1997 the TMB reunited with Fleetwood Mac for *The Dance*. This album was recorded live at Fleetwood Mac's reunion concerts on a Warner Bros. soundstage and filmed for MTV and VH1. The album sold over 5 million copies, earning the Trojan Marching Band its second platinum album. The band can be heard on tracks 16 and 17 ("Tusk" and "Don't Stop").

Not Tommy Trojan

The Trojan warrior dressed in brass armor, plumed helmet, tunic, and sandals who stabs the Coliseum turf with his sword before each game is the Trojan Marching Band's drum major. The drum major is the band's most visible symbol and student leader of the program, responsible for counting the band off for field shows and providing leadership and morale for band members. The drum major is elected by his or her peers at the end of the spring semester for the following school year.

In 2019 the band elected its first female drum major, India Anderson. This year, the TMB will be lead by Jacobo Herrera in his second year in the role.

The drum major's authentic breastplate, helmet and sword are made by The Sword and the Stone shop in Burbank, which has provided props and costumes for numerous Hollywood productions. Contrary to popular belief, the drum major is not "Tommy Trojan." Tommy Trojan is the nickname for the Trojan statue in the center of campus.

The Music of the TMB

The Trojan Marching Band stays in touch with its collegiate audience by incorporating current popular songs into its repertoire. Each year, the band features upwards of 20 new songs for halftime performances, custom-arranged by Director and Arranger Dr. Jacob Vogel. The TMB Creativity and Fan Experience student committee allows motivated members to provide ideas and hear their musical concepts come to life.

In recent years, the band has performed music from artists ranging from The Weeknd, BTS, and Portugal. The Man to Billie Eilish, Dua Lipa, and Olivia Rodrigo. Along with the USC fight songs, these charts complement the band's standard repertoire of songs that became classics during Dr. Bartner's tenure from funk and rock of the 1970s to hip hop and pop of today.

The Olympics

One hundred thirty members of the Trojan Marching Band formed the core of the 800-piece All-American College Marching Band in 1984, which was directed by Dr. Arthur C. Bartner. Over 300 million viewers around the world witnessed the performance. The TMB was also the 10th Olympic Band for the 1932 Games and performed at the Coliseum for the 1996 and 2002 Torch Runs.



DR. BARTNER DIRECTS THE OLYMPIC BAND

Halftime Show Preparation

Over 4,000 hours are invested in a season of halftime shows. The band marches over 80 miles a year in preparation for these performances.

The Fight Songs

The school songs that are the heart of the Trojan Marching Band's repertoire are as distinctive and well-known as the band itself.

"Fight On!" is USC's most famous school song and is consistently rated among the top fight songs in the country. It was composed in 1922 by USC dental student Milo Sweet (with lyrics by Sweet and Glen Grant) to be entered in a Trojan spirit contest. According to legend, it was played during World War II off the deck of a transport carrying American soldiers onto the beach of a Japanese-held island. The men let out a roar when they heard the song and eventually captured the island. It has also been featured in numerous movies and television shows.

"Conquest" is the Trojan Band's "battle cry" and victory march. It was written by film composer Alfred Newman for the 1947 movie *Captain from Castile*. Newman gave "Conquest" to the university in 1950 and it is now used to celebrate Trojan athletic victories. At football games, it is played after touchdowns and accompanies the Trojan mascot Traveler around the field. Trojan fans hold their fingers in a victory sign and pump them in time to the playing of this song (and also for "Tribute to Troy").

"Tribute to Troy" is the band's most distinctive song; one that Trojan opponents love to hate. It is played after big defensive plays to fire up the team and is known for its driving, rhythmic pulse. It was written in the 1960s by then-TMB director Ronald Broadwell. Fans at Cal Berkeley often hold up numbers to display how many times it is played during the game. The band plays "Tribute" nearly 50 times per game or about 600 times during a 12-game season. "Tribute to Troy" is often mistakenly referred to as "Conquest."

"All Hail" is USC's alma mater. It was written for a 1923 campus show by Al Wesson, USC's longtime sports information director (1928-1942), while he was a member of the Trojan Marching Band. It is played after all athletic contests, win or lose.

"Charge", the famous six-note arpeggio that is now a staple at sports events, was composed by USC Drum Major (and Trojan placekicker) Tommy Walker in the late 1940s. It is played when the Trojan offense faces a third down.

The Tournament of Roses

On Jan. 2, 2017, the Trojan Marching Band marched in the Rose Parade and at the Rose Bowl Game for the 34th time. The band's first appearance was in 1923 and, since



1930, the band has been to the Rose Bowl at least once a decade. This is by far the most appearances of a collegiate marching band at the Tournament of Roses. By the time Dr. Bartner retired, he had appeared 17 times at the event as director of the Trojan Marching Band. That is more appearances than all but one (Michigan) of the other 23 Big Ten and Pac-12 schools have made in their history.



2009 ROSE BOWL PREGAME

The Trojan Marching Band has also appeared at the following bowls: Holiday Bowl (2019, 2015, 2014), Cotton Bowl (2023, 2017, 1995), Las Vegas Bowl (2013, 2001), Sun Bowl (2012, 1998), Emerald Bowl (2009), Orange Bowl (2005, 2003), Freedom Bowl (1993, 1992), John Hancock Bowl (1990), Citrus Bowl (1987), Aloha Bowl (1985), Fiesta Bowl (1982), Bluebonnet Bowl (1977), and Liberty Bowl (1975).

TMB Nicknames

The official name of the organization is the University of Southern California Trojan Marching Band. The band, along with the USC Song program, USC Spirit Leaders, and Traveler, are known as “The Spirit of Troy” because of their fervent support of the Trojan athletic teams and position as one of USC’s most-visible ambassadors to the community. The band also refers to itself – with tongue-in-cheek – as “The Greatest Marching Band in the History of the Universe.”

YOUR, LOS ANGELES LAKER BAND

At every Lakers home game since 1979, a contingent of TMB members, past and present, has entertained the crowd during and after the game. The Laker Band, as it is known, was formed at the request of the late Lakers owner Dr. Jerry Buss, a USC graduate and supporter of the TMB.

The Laker Band is comprised of seven trumpets, six trombones, a bass guitar, and a drum set. They have a se-

lection of original music and classics from the USC Band book they can perform at any game. The band’s drum set and bass also provide the rhythm for the “Defense” cheer whenever the Lakers’ opponent has the ball. The Laker Band has been directed by Rick Cox since the mid-1980s.

How the Music Plays On

The majority of the program’s funding every year is made through endowment income, annual giving, and funds raised through private performances. Without these additional dollars, there would not be sufficient funds to meet the cost of such critical items as travel and scholarships.

Since the early 1990s, the Trojan Marching Band has established endowments to provide annual funds for student scholarships and to fund marching band director position. In 2016 the USC Trojan Marching Band Initiative Honoring the Legacy of Arthur C. Bartner was launched to ensure the ongoing success of the program. This historic \$20 million fundraising initiative will completely endow scholarships for every band member, support the band’s football trips, and help renew and upgrade its inventory of instruments and uniforms every eight to 10 years.

For more information on the USC Trojan Marching Band Initiative, see page 35.

They Clean Up Nice

The Trojan Marching Band’s “legit” spring ensemble is the USC Concert Band. Directed by Dr. Vogel, this group performs a spring concert in April at USC’s Bovard Auditorium featuring top guest artists and a finale by The Spirit of Troy in full marching uniform.

From 1997–2009, the spring concert was held at the prestigious Cerritos Center for the Performing Arts. Guest artists included Louis Bellson, Monica Mancini, Thomas Newman, Buddy Baker, Patti Austin, Elmer Bernstein, Henry Winkler, and the Sherman Brothers.

What Summer Vacation?

While many bands take the summer off, the Trojan Marching Band is still hard at work. Since 1990, the TMB has celebrated Independence Day in Avalon on Santa Catalina Island. The band marches in the traditional golf cart parade and plays a public concert in the town square.

Since 1983 the band has played at the Hollywood Bowl each summer with a regular engagement for

TMB NOTES

the Tchaikovsky Spectacular with the Los Angeles Philharmonic.



HOLLYWOOD BOWL TCHAIKOVSKY SPECTACULAR

On average, the TMB performs 100 events during the summer with weddings keeping the 10-Piece Band busy. Larger bands play for every incoming student at orientations and travel to various "SCend Offs" for incoming Trojans. Every other year, the TMB takes an international trip during the summer months.

Coachella's House Band

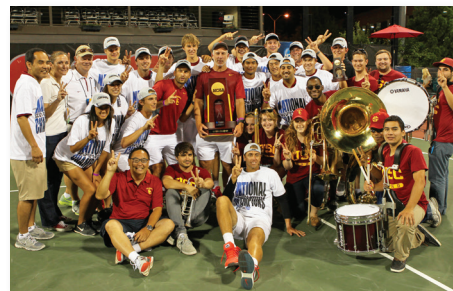
The preeminent music festival in the world has a house band. Well, at the very least, a go-to marching band. The TMB has performed three times at the Coachella Valley Music & Arts Festival in Indio, CA, beginning in 2010 when they joined alt-rock group Coheed & Cambria on the main stage to close the set with their hit "Welcome Home."

In 2015 the drumline performed at the open and close of electronic duo ODESZA's set in the Gobi tent for both weekends of this festival. The next year, the drumline opened the Weekend 1 Major Lazer set on the main stage (below) while brass players joined in later. It was said that the crowd watching the performance was the largest ever at Coachella.



Any USC Game, Anywhere

If a USC athletic team needs the band anywhere, at any time, the TMB will answer the call. Beyond the gridiron, the band regularly performs at more than 85 games, matches and meets each year. Swimming, water polo, baseball, crew, volleyball, track, tennis, and basketball are just some of the sports for which the band performs. The TMB also regularly travels with the teams when they reach the post-season and has witnessed numerous Trojans national championships. The band has traveled to the following NCAA championships. (USC victories in bold)



2014 MEN'S TENNIS CHAMPIONSHIP

1983	W Basketball Final Four	Norfolk, VA
1984	W Basketball Final Four	Los Angeles, CA
1990	M Volleyball Champ.	Fairfax, VA
1998	M Water Polo Champ.	Newport Beach, CA
2002	W Volleyball Champ.	New Orleans, LA
2003	W Volleyball Champ.	Dallas, TX
2004	W Water Polo Champ.	Stanford, CA
2006	M Water Polo Champ.	Los Angeles, CA
2007	M Water Polo Champ.	Stanford, CA
2007	W Soccer College Cup	College Station, TX
2008	W Water Polo Champ.	Stanford, CA
2008	M Water Polo Champ.	Stanford, CA
2009	M Volleyball Champ.	Provo, UT
2010	W Water Polo Champ.	San Diego, CA
2010	M Water Polo Champ.	Berkeley, CA
2011	M Tennis Champ.	Stanford, CA
2011	M Water Polo Champ.	Berkeley, CA
2011	W Volleyball Champ.	San Antonio, TX
2012	M Volleyball Champ.	USC
2012	W Water Polo Champ.	San Diego, CA
2012	M/W Tennis Champ.	Athens, GA
2012	M Water Polo Champ.	USC
2013	M Water Polo Champ.	Stanford, CA
2014	M Tennis Champ.	Athens, GA
2014	M Water Polo Champ.	San Diego, CA
2015	M Tennis Champ.	Waco, TX
2015	W Tennis Champ.	Waco, TX
2015	M Water Polo Champ.	Los Angeles, CA
2016	W Water Polo Champ.	Los Angeles, CA



2016	W Soccer College Cup	San Jose, CA
2017	W Water Polo	Indianapolis, IN
2017	M Water Polo	USC
2018	W Water Polo	USC
2018	M Water Polo	Stanford, CA
2019	W Water Polo	Stanford, CA
2019	M Water Polo	Stockton, CA
2022	M Water Polo	Berkeley, CA

Mr. President, Catch!

The Trojan Marching Band had a notable history of performing for Ronald Reagan throughout his term as President: playing him off to Washington in 1981 at L.A. City Hall, performing in his presence at the 1984 Olympics and 1986 Rededication of the Statue of Liberty, and welcoming him back to California at LAX after leaving office in 1989. At this last event, a band member tossed his helmet to President Reagan who wore it proudly for photographers. The helmet (above) is now on permanent display at the Ronald Reagan Presidential Foundation and Library in Simi Valley, California.



Virtual TMB

Although the 2020 fall semester was held remotely, Trojan Marching Band members still met three times a week for rehearsal and got together (apart) for virtual halftime shows for every USC football game — with Dr. Bartner directing the band from the laptop on his kitchen table. The TMB had a weeklong band camp before the semester began and worked throughout the season to produce music videos for the new songs they learned at home.

Dr. Bartner also used the extra free time to record a podcast entitled “Artcast” with USC Football.com’s Ryan Abraham as a recap of his fifty years as director. It was a fall semester like no other for the TMB but band members responded like the Trojans they are.

Famous Alumni

Herb Alpert

The founder of the Tijuana Brass played trumpet for two years in the TMB in the early 1950s while studying music at USC. He went on to cofound A&M Records. Over his long career, he has garnered 14 platinum albums and eight Grammy Awards.

Larry Harmon

Before he was “Bozo the Clown,” Larry Harmon was drum major of the TMB in the late 1940s. In the 1950s, he bought the rights to the character and made Bozo an institution with a cartoon show, a touring live show, and over 200 local television shows throughout the United States.

Tommy Walker

The composer of “Charge” was simultaneously drum major of the TMB and placekicker for the USC football team in the late 1940s. He went on to direct the band and in 1955 became the first director of entertainment at Disneyland. He later formed his own company that produced spectacles for numerous Super Bowls, Olympics and world’s fairs.

Other TMB alumni include:

Erik Aadahl · Oscar-nominated sound editor

Michael Ausiello · Entertainment writer

Charlie Bisharat · Grammy Award-winning violinist

Harry Blackstone, Jr. · Magician

Steve Bloom · Annie Award-winning editor at Pixar

Dr. Kenneth Dye · Director of Bands, University of Notre Dame

Jessy J · Jazz recording artist

Mark Laycock · Conductor and composer

Kevin Norton · Musician, member of Brian Setzer Orchestra

Richard Sherman · Film composer

Ernie Smith · USC football player in College Football Hall of Fame

Barry Spanier · Director of Bands, Tulane University

Mark Watters · Film composer

Student-Focused Organization

The Trojan Marching Band has always fostered student leadership and offered opportunities for student input and has renewed that commitment with the formation of the Equity and Inclusion committee and Creativity and Fan Experience committee. TMB E&I provides insight and guidance for developing a more accepting band culture and creating a support system to meet the needs of our diverse community. TMB CAFE works on selecting music, designing halftime shows, and finding new ways for the band to engage with the Trojan Family.

Remembering the Band's Official Artist

"I believe my paintings are remembrances – dreams of reality where all the best is heightened. They capture the glow of life." This is how Robert W. Jensen once described his artwork and anyone who saw his joyous, colorful paintings of the Trojan Marching Band would surely agree. Jensen, who passed away on Sept. 21, 2018 at the age of 89, was the official artist of The Spirit of Troy for nearly four decades.

Jensen's association with the Trojan Marching Band began in the early 1980s when he attended a charity gala and the band made a surprise entrance. "The ballroom came to life and I made a mental note that I should try to capture that wonderful joy in a painting," he said. Jensen's first painting of the band was a performance at the L.A. Convention Center.

From that time on, Bartner and Jensen – along with Jensen's partner Keith Walker – collaborated on numerous projects. Jensen sketched "The Man on the Ladder" logo for Bartner's 40th anniversary at USC, sculpted a statue of the drum major that was given to donors, produced two books and, of course, painted the band many times in a variety of settings.

To see Robert W. Jensen's work, visit www.robertwjensen.com



TROJAN VICTORY BY ROBERT W. JENSEN

Arr. T. Fox

After 45 years with the Trojan Marching Band, Tony Fox retired as arranger and associate director in May 2016. Joining the program in 1971, he was responsible for shaping the band's unique, powerful sound with arrangements of standards such as "Frankenstein," "In the Stone," "Heartbreaker" and "The Kids Aren't Alright." His orchestrations for the band were heard on both of the TMB's platinum album collaborations with Fleetwood Mac.

In 1985 Tony was nominated for an Emmy for his arrangements of the music for the *Disneyland 30th Anniversary Special* and was arranger for the All-American College Marching Band at the 1984 Olympics. In addition to his arranging duties, Tony directed the men's basketball band for over three decades.

Music's Biggest Night's Marching Band

In what was called "one of the most stunning and mysterious live performances on network television," 30 TMB members joined Thom Yorke and Jonny Greenwood of Radiohead for a rendition of "15 Step" at the 51st Grammy Awards on Feb. 8, 2009. *The OC Register* called it "Tusk' for a new age" and it received raves from *Rolling Stone*, *Entertainment Weekly*, and the *L.A. Times*, to name a few. Radiohead later gave the TMB special permission to release a rehearsal recording of the collaboration on the band's album, *Trojan Legacy*. It was the TMB's second appearance on the Grammys. In 2004 they joined André 3000 of OutKast for "Hey Ya" to close that year's ceremony.



ON STAGE AT THE 2009 GRAMMYS

And Now, A Moment for Our Sponsors

The Trojan Marching Band is sponsored by Yamaha Wind Instruments and Stanbury Uniforms. Zildjian cymbals, Innovative Percussion sticks and mallets, Evans drumheads, Randall May stands and harnesses, and Yamaha Drums sponsor the drumline.

See the TMB

The band practices Tuesdays, Thursdays and Fridays from 4:00 to 6:00 pm, and Saturdays from 8:00 to 10:00 am during the fall semester on Allyson Felix Field on the USC University Park campus. Practices are open to the public.

Media Inquiries

Brett Padelford
Public Relations Director
brettp@usc.edu • 562-244-2943





THE ORGANIZATIONS OF THE SPIRIT OF TROY

In July 2022, USC's spirit organizations joined the Trojan Marching Band family. The USC Song program, USC Spirit Leaders, and USC's mascot Traveler became a part of one centrally-administered department within USC's Division of Student Life under the leadership of the director of the Trojan Marching Band. Collectively, they are The Spirit of Troy.



USC SONG

USC Song are often referred to as "Ambassadors of the University of Southern California." Each year, USC Song learn and perfect new choreography for over 30 high energy routines. Song perform at all football games, Trojan athletic sporting events, alumni, charitable, university, and special events throughout the calendar year. The dedication, loyalty and quest for continual improvement are hallmarks of the USC Song program. These students are truly dance athletes with a special mission of spirit and good will that is at the same time broad and focused in continuing the tradition of Trojan Excellence.

USC SPIRIT LEADERS

The USC Spirit Leaders are the cheer and spirit squad with the megaphones that has been keeping up the Trojan Spirit since 2006! In addition to rallies, USC functions, and Alumni events, the Spirit Leaders attend all athletic games and matches cheering on the Trojans.



TRAVELER

Traveler, the noble white horse that appears at all the USC football games with a Trojan Warrior astride, is one of the most famous college mascots. Traveler first made an appearance at USC football games in 1961 in the home opener versus Georgia Tech. Bob Jani, USC's director of special events, and Eddie Tannenbaum, a junior at USC, had spotted Richard Saukko riding his white horse, Traveler I, in the 1961 Rose Parade. They persuaded Saukko to ride his white horse around the Coliseum during USC games, serving as a mascot. Ever since, whenever USC scores, the band plays "Conquest" and Traveler gallops around the Coliseum.



SCORING USC FOOTBALL

Every situation at a USC Football game has a corresponding song, cheer, or cadence. A Trojan fan can follow the game's progress by just listening to the TMB.

USC on Offense

Before drive	"Here We Go, Trojans" or "Let's go, Trojans" cheer
1st down	3rd chorus of "Fight On!"
2nd down	Drumline cadence
3rd down	"Charge"

USC on Defense

1st / 2nd down	"Tribute to Troy"
3rd down	"Tribute Remix"
4th down	"Raise the Roof" cadence
QB sack	"Another One Bites the Dust"
Opponent punt / kick	"Block that Kick" cheer
Interception / fumble	"All Right Now"

After USC Scores

Before conversion	"Fight On!" (from the top)
After conversion	"Conquest" (short version)

Other Situations

Kickoff	"All I Do Is Win" into "Go" cadence "Levels"
Opponent penalty	"William Tell Overture"
Start of 4th quarter	"We are 'SC" cheer
The game is in hand	"Conquest"
Trojan victory	& "Alma Mater"



HONORARY TROJANS

Friends of The Spirit of Troy are made honorary members of the program and are presented with a varsity jacket or authentic helmet.

Honorary Trojans include:

Patti Austin	Dexter Holland (<i>top right</i>)
Philip Bailey	Rock Hudson
Elmer Bernstein	President Ronald Reagan
Lindsey Buckingham	Dr. Steven Sample
LeVar Burton	Arturo Sandoval
Jeanie Buss	Doc Severinsen (<i>bottom right</i>)
Will Ferrell	Richard & Robert Sherman
Mick Fleetwood	Slash
Carol Folt	Henry Winkler (<i>top left</i>)
David Foster	Robert Zemeckis (<i>bottom left</i>)
Mark Hamill	



THE TROJAN MARCHING BAND IN THE COMMUNITY

Every year the Trojan Marching Band has a busy schedule with performances at over 300 outside events. But in between all the weddings, birthday parties and university functions, the band takes time to give back to the community with appearances at over 25 charity events.

These events – ranging from charity golf tournaments and benefit luncheons to fundraising walks and hospital visits – support diverse causes, including infant health, academic scholarships, veterans, underprivileged youth education, and cancer research.

Helping the Trojan Family reach out to the community is also important to the TMB. Appearances at on-campus charity events like Swim with Mike are an essential part of the band's schedule every year. Band alumni donate time as well at the annual USC Alumni Day of SCservice, tuning up local high school marching bands by cleaning and organizing their facilities, repairing instruments, building shelves, and even tutoring the young musicians.

As long as USC is engaged in the community, TMB members will be its ambassadors, helping others in the way they know best: with music, dedication and a powerful dose of the Trojan Marching Band.



PERFORMING FOR THE BRAILLE INSTITUTE



TMB ALUMNI AT THE DAY OF SCERVICE

THE SPIRIT OF TROY HAS HELPED

ALS Association
 Boys & Girls Clubs of America
 Braille Institute
 Children's Burn Foundation
 Children's Hospital of Los Angeles
 College for Cancer
 Cure Autism Now
 Drive for Men's Health
 Foundation for Community & Family Health
 Institute for Community Pharmacy
 Junior Blind of America

LAC+USC Women's and Children's Hospital
 Los Angeles Lakers Youth Foundation
 Los Angeles Urban League
 March of Dimes
 Rivals United for a Kure
 Ronald McDonald House
 Special Olympics
 SUMMA Children's Foundation
 Town and Gown of USC
 UNICEF
 University Kidney Disease Research Associates



MEDIA APPEARANCES

MOTION PICTURES

Amazon Women on the Moon
The Croods
Forrest Gump
The Gong Show Movie
Grease II
The Last Boy Scout
The Little Rascals
The Longest Yard (2005)
The Naked Gun
Sgt. Bilko
Soul Men
That's Entertainment, Part II
Two-Minute Warning
The Way Back

SELECTED TELEVISION APPEARANCES

The Academy Awards (1976, 2000, 2009)
American Idol
America's Got Talent
America's Funniest Home Videos
America's Next Top Model
The Arsenio Hall Show
The BET Awards (2010)

Carpool Karaoke: The Series
Dancing with the Stars
Doogie Howser, M.D.
Ellen: The Ellen DeGeneres Show
The ESPY Awards (2007)
Glee
The Goldbergs
The Grammy Awards (2004, 2009)
Hilarity for Charity
Holey Moley
How I Met Your Mother
Jeopardy!
K.C. Undercover
Nickelodeon Kids' Choice Awards
The Kelly Clarkson Show
The Late Late Show with James Corden
Scrubs
SOUR Prom
SportsCenter
The Masked Singer
The Talk
The Tonight Show Starring Jimmy Fallon
The Voice

For a full filmography, see page 28.



ON THE SET OF FORREST GUMP (ABOVE)



2009 ACADEMY AWARDS (RIGHT)





APPEARANCES AT SPECIAL EVENTS

MAJOR EVENTS

50th Anniversary of D-Day (1994)
Normandy, France
 Clash at the Coliseum (2022, 2023)
 Coachella Valley Music & Arts Festival
 (2010, 2015, 2016)
 Democratic National Convention (2000)
 Directors Guild of America Awards (2016)
 Dreamworks Animation in Concert (2014)
 Duke & Duchess of York visit to LA (1988)
 Expo '88 *Brisbane, Australia*
 Expo '92 *Seville, Spain*
 Expo '98 *Lisbon, Portugal*
 Expo 2005 *Aichi Prefecture, Japan*
 Expo 2010 *Shanghai, China*
 Expo 2015 *Milan, Italy*
 Hard Summer music festival (2016)
 Hollywood Christmas Parade (1994, 2002, 2004)
 International Chinese New Year Parade (2003, 2004)
Hong Kong, China
 L.A. City Hall rededication (2002)
 L.A. mayoral inauguration (2017)
 L.A. Public Library rededication (1993)
 League of Legends World Championship (2016)
 Lunar New Year Parade (2016)
Macao, China
 Nixon Library opening (1990)
 NFL Honors (2022)
 NFL Opening Kickoff (2005)
 NHL All-Star Weekend (2004)
 Olympic Torch Relay (1996, 2002)
 PaleyFest LA (2019)
 Playboy Jazz Festival (2013)
 Pope John Paul II visit to L.A. (1987)
 President Obama visit to USC (2010)
 Ronald Reagan Centennial Concert (2011)
 Statue of Liberty rededication (1986)
 Summit of the Americas (2022)
 Tchaikovsky Spectacular at the Hollywood Bowl
 (1983 – 2012, 2014-present)
 Three Tenors concert (1994)
 Universal Studios backlot reopening (2009)

PROFESSIONAL SPORTS EVENTS

Angels Rally Monday '07 (2007)
 California 500 (1998)
 Chiba Lotte Marines game (2005)
Japanese Professional Baseball
 C. R. Flamengo match (2008)
Brazilian Club Soccer
 Davis Cup (2000)
 Los Angeles Dodgers Opening Day (2014)
 Los Angeles Dodgers Postseason Rally (2013)
 Los Angeles Express games (1983-1985)
 Los Angeles Raiders games (1980-90s)
 Los Angeles Rams games (1970-90s)
 NASCAR Clash at the Coliseum (2022, 2023)
 North Sydney Bears match (1988)
New South Wales Rugby League
 NHL Stadium Series (2014)
 NHRA Winston Select Finals (1994)
 San Diego Chargers game (1992)
 Summer Olympic Games (1932, 1984)
 Super Bowl XXI, XXII & XXVII
 (1987, 1988, 1993)
 Sydney Swans match (2000)
Australian Rules Football
 U.S. Olympic Festival (1991)
 World Cup Opening Ceremony (1994)
 World Series (1977, 1978, 1988)

MOVIE WORLD PREMIERES

Annie
 EDTV
 Grease
 The Greatest
 High School Musical 3
 King Kong (1976)
 Mr. Holland's Opus
 Remember the Titans
 Unbroken
 Yes Man
 The Wiz



GUEST STARS

Pepe Aguilar
Steve Allen
Herb Alpert
Patti Austin
Beck
B.o.B.
Louis Bellson
Elmer Bernstein
Big Bird



Jack Black

Nick Cannon
George Clinton
Common
Bill Conti
James Corden
Diddy
Jason Derulo
Gustavo Dudamel
Sheila E.
Maynard Ferguson



Will Ferrell

Mick Fleetwood
Macy Gray
Mark Hamill

Jack Harlow
Hugh Jackman
Quincy Jones
Michael Kamen
Danny Kaye
Beyoncé Knowles
George Lopez
Ludacris
Henry Mancini
Chuck Mangione
Branford Marsalis
Nicki Minaj
Radio City Music Hall Rockettes



Olivia Rodrigo

Kenny Rogers
Diana Ross
Poncho Sanchez
Arturo Sandoval
Neil Sedaka
Doc Severinsen
Richard & Robert Sherman
Alan Silvestri



Slash

Will Smith

Gwen Stefani
John Williams
Meredith Wilson
Henry Winkler

ENSEMBLES & BANDS

Big & Rich
California Philharmonic
Chicago



Fitz and the Tantrums

Flatbush Zombies
Fleetwood Mac
Foster the People
The Go-Go's
KC & the Sunshine Band
Kansas
Los Angeles Philharmonic
Major Lazer
The Offspring
Otis Day & the Knights
ODESZA
OutKast
Ozomatli
Pittsburgh Symphony Orchestra
Portugal. The Man
Radiohead
The Roots
Seattle Symphony
Streetlight Manifesto
System of a Down
Tower of Power
X Ambassadors





IN THE TMB'S AUDIENCE

Buzz Aldrin
Muhammad Ali
Tim Allen
Neil Armstrong
Dan Aykroyd
Mikhail Baryshnikov
Tom Bradley
George Burns
President George H.W. Bush
Laura Bush



John Candy
President Jimmy Carter
President Bill Clinton
Billy Crystal
Bette Davis
Geena Davis
Bob Dole
Michael Douglas
Michael Eisner
John Elway
Will Ferrell
President Gerald Ford
Danny Glover



Whoopi Goldberg

Wayne Gretzky
Arsenio Hall
Alfred Hitchcock
President Herbert Hoover
Bob Hope
Earvin "Magic" Johnson
Gene Kelly
Angelina Jolie
Los Angeles Dodgers
Los Angeles Kings
Los Angeles Lakers
George Lucas
Dan Marino
Steve Martin



Liza Minnelli
President Richard Nixon
President Barack Obama
Shaquille O'Neal
Gwyneth Paltrow
Rosa Parks
Pope John Paul II
Brad Pitt
Red Hot Chili Peppers



President Ronald Reagan

Richard Riordan
Gene Roddenberry
Roy Rogers
Rene Russo
Bob Saget
Charles Schulz
Arnold Schwarzenegger
Cast of *Scrubs*
Tom Selleck
William Shatner
Frank Sinatra
Snoop Dogg
Steven Spielberg



Cast of *Star Trek*
Cast of
Star Trek: The Next Generation
Sylvester Stallone



James Stewart & Robert Wagner
Elizabeth Taylor
Shirley Temple
Earl Warren
Robin Williams
Natalie Wood



WHAT THEY'RE SAYING ABOUT THE TROJAN MARCHING BAND

"USC captures the heart of LA maybe more so than any other team that's here, even professionally. Maybe other than the Lakers. And maybe I'm being too college-centric, but boy, when USC is rolling, they love it when USC gets going here. Everything about it. The sunglasses on the band, coliseum, the scene."

Joel Klatt

as quoted on On3.com • July. 7, 2022

"The Trojan Marching Band, aka, 'The Spirit of Troy,' hasn't missed a single Trojan football game – home or away – since 1987. That means trips to Columbus, Lincoln, South Bend, and Syracuse, in addition to the annual matchups with Oregon and Utah, plus countless others. What other college band has that great of reach?"

Phil Poling

Fansided.com • Aug. 6, 2019

"No one tops the Spirit of Troy when it comes to their sense of pageantry. There is something cinematic about the way Southern Cal puts on its halftime shows."

Clayton Trutor

DowntheDrive.com • Jun. 7, 2019

"USC takes great pride in driving opposing teams and their fans nuts at game. In fact they will be the first ones to tell you that everything they do is on purpose. They want to get in the head of the opposing team. They want opposing fans to be sick of hearing their fight song. That's what makes college football so awesome."

CollegeMarching.com • Jan. 5, 2018

On seeing the band's Guardians of the Galaxy halftime show
"Really fantastic work by @USCTMB. It moved me. Thanks, guys!"

James Gunn

(via Twitter) • Nov. 19, 2017

Regarding the band's 2014 performance with Pepe Aguilar
"I still say this remake is one of the greatest moments in Mexican-American history, and proof that Southern California is now irrefutably Mexican—and the better for it."

Gustavo Arellano

OC Weekly • July 20, 2017

After USC defeated Penn State in the Rose Bowl

"But you know what the very worst part is? You take in the whole scene in despondence, the USC fans mimicking the trumpet flourishes with their 'Oh-oo-oh-ooooo' and the incomparable Song Girls in their white sweaters calmly punching the air with a V for victory in all their confident perfection. And you allow yourself the fleeting thought: If you'd been born into their tribe and their golden land, you'd love being one of them."

David Jones

The Patriot-News • Jan. 6, 2017

On leading the band for "Conquest" on the ladder

"It was a dream come true. You see guys like Reggie [Bush] doing it, Mark Sanchez, Rey Maualuga, so you got to see those guys doing it growing up. It was a lot of fun, I was a little nervous up there, but it was a lot of fun. It was a good moment for me here at USC, I'll always remember that."

Damien Mama

as quoted on USCFootball.com • Nov. 6, 2016

"The Trojan marching band [is] pretty much as metal as it gets—when it comes to a marching band anyway. F'reals: There's a reason they regularly appear on TV and at the Grammys."

Anne Nickoloff

Altpress.com • June 3, 2016

"Juju Smith-Schuster said he misses defense and being able to hit people, but he grew up watching Reggie Bush and other Trojan greats cause the Spirit of Troy Trojan Marching Band to break into song by scoring touchdowns and he wanted to be the cause to strike up the band."

Shotgun Spratling

USCFootball.com • Sept. 1, 2015

"This is Hollywood's university, and certainly Hollywood's marching band. Big, brash, bold and definitely loud, the Spirit of Troy is as in-your-face as any band will get, and probably the only band with the big brass... horns...to call themselves 'The Greatest Marching Band in the History of the Universe.'"

Michael Collins

Fansided.com • Feb. 28, 2015



"I think you come to the Coliseum, and I'm not sure if half the people are there to watch the football game, and the other half are there to watch the band."

Steve Sarkisian

ATVN.org • Oct. 22, 2014

"We have the best band. When we're out there playing, and I hear the band playing, it just gets that swagger."

Adoree' Jackson

ATVN.org • Oct. 22, 2014

"I have been asked what I will miss most about being at USC. It's easy. NO DOUBT The Trojan Marching Band! They are the greatest! EVER!"

John Baxter

(via Twitter) • Dec. 31, 2013

"The Trojans are the Pac-12's clear leader in pageantry, a program whose traditions are readily identifiable across the country. From the band and music to Traveler, to Tommy Trojan stabbing the field, USC's pregame traditions are part of the historical tapestry of the game itself."

Ted Miller

ESPN.com • Nov. 17, 2013

"When I first came here Marv Goux, the great Trojan assistant, told me, 'Son, the band is part of the football team. They're our heartbeat, and you treat them as such.' And Art Bartner is just like an assistant coach here on the team. And I love that."

Ed Orgeron

Nov. 17, 2013

Performing with Foster the People

"...the biggest nod by a band to Los Angeles I've ever seen — the USC marching band's horn section filling the aisles of the amphitheater to perform during 'Houdini.' Your move, every other band coming through LA. Good luck topping that."

Mary Bonney

LAMusicBlog.com • July 3, 2012

"The Trojan band is famously intimidating."

Bill Oram

The Salt Lake Tribune • June 24, 2011

At the Arizona vs. USC basketball game

"Was starting to worry USC band wasn't going to play

'Tusk.' Here it comes. This is one of the coolest things you can see in college hoops."

Michael DeCourcy

Sporting News (via Twitter) • Feb. 24, 2011

Naming the collaboration with Radiohead one of the best Grammys performances of all time

"The greatest marching band in the world playing with the greatest band in the world? Makes sense to me."

Joe Marvili

Consequenceofsound.net • Feb. 11, 2011

Her most memorable How I Met Your Mother episode

"My absolute favorite [moment] is when the USC Marching Band played for me in the episode when Marshall and Lily are meeting each other at the airport. I was very pregnant, and even if I weren't pregnant, that was just such a touching moment. But to be hormonal, and to be serenaded with all of those beautiful musical people — I was bawling. And I wasn't the only one."

Alyson Hannigan

as quoted on EW.com • Jan. 4, 2010

"...nothing says 'glamour school' more than the ubiquitous presence of...the Trojans marching band. USC's band is known as the Spirit of Troy, but it could just as well be called the Spirit of College Football. More than any other sport, college football is a visceral experience, and the Spirit of Troy brings one of the most stirring sounds in college football..."

Doug Ward

ESPN.com • Nov. 30, 2009

"Thankfully.... we have this great marching band, which has a mystique all its own. It's everywhere, this funny philharmonic."

Chris Erskine

Los Angeles Times • Sept. 17, 2009

"Football's Baddest Band"

The Wall Street Journal • Sept. 11, 2009

Before the 2009 Grammys

"I like Radiohead a lot. I think they're really good. I'm looking forward to seeing them with the USC marching band tonight."

Paul McCartney

Feb. 8, 2009

Before the USC vs. Arizona football game

"We've always loved the USC band. But when we...saw the band practicing, we found out we liked it even more. Tommy Trojan, the Trojans' golden-helmeted mascot,

WHAT THEY'RE SAYING

walked from group to group carrying his sword. He jumped into the middle of each group's circle, screaming and giving them his best Rockne-like speech imploring them to – of course – Fight On.”

Patrick Finley

Arizona Daily Star • Oct. 26, 2008

“... the [USC] band is the Snoop Dogg of marching bands, appearing in absolutely everything—movies, TV shows, award shows, and the youngest Lowenstein boy's bar mitzvah.”

Justin Goar

BleacherReport.com • Jun. 11, 2008

“What we need to do is spend more time with the University of Southern California marching band, getting ready for the big game, to remind us of the glory of our loud, musical, open and very sexy culture, to remind ourselves exactly why we are conquering the world. They have roadside bombs. But we have the Trojan marching band. It isn't even a contest.”

Neil Steinberg

Chicago Sun-Times • Oct. 21, 2007

“USC's band is arguably one of the most supportive of its team. The musicians really watch and are into the game.”

Kirk Herbstreit

ESPN.com • Aug. 27, 2007

“For something to be truly cool it has to serve two purposes: excite the faithful and annoy everybody else. Few have it down better than the USC Trojan Marching Band, also known as the Spirit of Troy.”

John Cherwa

Orlando Sentinel • Aug. 24, 2007

“Picture this: glorious Southern California sunshine, hip-swiveling Song Girls, Traveler galloping along the sideline and the L.A. Coliseum peristyle all moving in rhythm to The Spirit of Troy straining ‘Conquest.’ Yeah, this is Pac-10 football heaven. Or hell for foes.”

Tom Dienhart

Sporting News • Aug. 25, 2006

“They are the best band in America and it's fun to be a part of that. They get us ready to play. Everybody at SC knows how important the band is. I was lucky enough to get some opportunities to lead the band after big wins. To be up on that platform waving the sword in front of 80 or 90 thousand people is a feeling that you can't even imagine.”

Matt Leinart

as quoted on SCPlaybook.com • April 27, 2006

“Carroll likes to say that few teams, college or professional, practice as hard as the Trojans. One exception may be the U.S.C. band, which works out across the street and usually sounds as if it is also prepping for the Rose Bowl.”

Lee Jenkins

New York Times • Aug. 28, 2005

Regarding the band's appearance at the 2004 Grammys

“...André 3000 made sure the night's final performance was the best. Sure, ‘Hey Ya’ gets more air time than air traffic controllers at O'Hare, but any effort that includes both Jack Black and the USC marching band gets our seal of approval.”

Graham Hays

ESPN.com • Feb. 4, 2004

After the 2004 Rose Bowl

“I've got to give a big tip of cap to the USC marching band. After the game had ended, they treated us and the many remaining fans to a marvelous rendition of a bunch of different songs. ...it was an awesome display of school spirit during a shining moment for the university. Fight on.”

Craig James

Yahoo! Sports • Jan. 2, 2004

During preparations for the 1996 Rose Bowl

“I know Northwestern has a wonderful marching band, but watch out, guys—these Trojans are good. Damn good.”

Richard Roeper

Chicago Sun-Times • Dec. 31, 1995

“The USC band has evolved into a group that people love to hate, or, more simply, just hate. A billion people in China might not think ill of the USC band but, some would argue, that just means they haven't heard them yet.”

Tom Timmermann

Los Angeles Daily News • Nov. 19, 1992

On his decision to attend USC

“My dad told me, ‘Coaches can be gone next year, at SC, they'd always have that band.’”

Rodney Peete

as quoted in the LA Times • Nov. 16, 1988

“They've got a really good band. I think that's what carries the school, the band.”

Ken Norton, Jr.

(UCLA Linebacker, 1984 - 1987)

as quoted in the San Diego Tribune
Nov. 19, 1986





HOLLYWOOD'S BAND

THE COMPLETE FILMOGRAPHY

1970s

Monsanto Presents Mancini (1971) (TV)
 - Episode dated 2 April
Dinah! (1974) (TV)
 - Episode dated 22 December
The 48th Annual Academy Awards (1976) (TV)
KNBC-TV Sunday Show (1976) (TV)
 - Episode dated 22 February
That's Entertainment, Part II (1976)
Mitzi and a Hundred Guys (1976) (TV)
Two-Minute Warning (1976)
Super Night at the Super Bowl (1977) (TV)
Grease Day U.S.A. (1978) (TV)
Bob Hope on Campus (1979) (TV)

1980s

Solid Gold '79 (1980) (TV)
The Gong Show Movie (1980)
Omnibus (1981) (TV)
 - Episode dated 19 April
Matt Houston (1982) (TV)
 - Episode: "X-22: Part I" (#1.1) [?]
Grease II (1982)
as Rydell High School Marching Band
Disneyland's 30th Anniversary Celebration
 (1985) (TV)
Fame (1986) (TV)
 - Episode: "To Tilt at Windmills" (#5.22)
Amazon Women on the Moon (1987)
Jake and the Fatman (????) (TV)
The Naked Gun: From the Files of Police Squad (1988)
Win, Lose or Draw (1988)
 - Episode: Unknown

1990s

L.A. Law (1990) (TV)
 - Episode: "True Brit" (#4.11)
America's Funniest Home Videos (1991)
 - Episode dated 3 February
Rock N' Jock Diamond Derby (1991) (TV)
Doogie Howser, M.D. (1991) (TV)
 - Episode: "Dances with Wanda" (#2.25)

The Last Boy Scout (1991)
Best of the Worst (1991?)
 - Episode: Unknown
In Living Color (1992) (TV)
 - Episode: "Live Super Bowl Show" (#3.16)
 [Archive Footage]
Jerry Herman's Broadway at the Hollywood Bowl (1994) (TV)
The Arsenio Hall Show (1994) (TV)
 - Episode dated 4 March
Leeza (1994) (TV)
 - Episode dated 4 April
Forrest Gump (1994)
as Alabama Marching Band
The Little Rascals (1994)
The Stephanie Miller Show (1995) (TV)
 - Episode dated 15 September [Premiere]
Sgt. Bilko (1996)
Seventh Annual MTV Rock N' Jock Softball Challenge (1996) (TV)
The Big Help (1996) (TV)
Fleetwood Mac: The Dance (1997) (TV)
The Rosie O'Donnell Show (1998) (TV)
 - Episode: Unknown
Donny & Marie (1998) (TV)
 - Episode dated 12 October
Monday Night Live's Bowlapalooza (1999) (TV)

2000s

Good News Week (2000) (TV)
 - Unknown Episode (May)
The 72nd Annual Academy Awards (2000) (TV)
Jerry Lewis MDA Labor Day Telethon
 (2000) (TV)
Basebrawl: MTV Rock N' Jock (2001) (TV)
When Billie Beat Bobby (2001) (TV)
as University of Texas Longhorn Band
You Don't Know Jack (2001) (TV)
 - Episode #1.3
The Best Damn Sports Show, Period
 (4 episodes, 2001 – 2005) (TV)
 - Episode dated 21 December 2001
 - Episode dated 27 November 2002
 - Episode dated 31 October 2003
 - Episode dated 16 September 2005

FILMOGRAPHY

The Wayne Brady Show (2002) (TV)

- Episode dated 29 August [?]

Hollywood Squares (2003) (TV)

- Episode dated 17 February

Las Vegas (2003) (TV)

- Episode: "Donny, We Hardly Knew Ye" (#1.3)

Southern California Sports Report

(3 Episodes, 2004 – 2005) (TV)

- Episode dated 9 September 2004
- Episode dated 2 December 2004
- Episode dated 30 November 2005

The 46th Annual Grammy Awards (2004) (TV)

NFL Total Access (2004) (TV)

- Episode dated 18 June

Wild Weddings (2004) (TV)

- Episode: Unknown

SportsCenter (3 Episodes, 2005 – 2009)

- Episode dated 4 January 2005
- Episode dated 23 July 2007
- Episode dated 6 April 2009

Joan & Melissa: LIVE at the Golden Globes (2005) (TV)

Attack of the Show (2005) (TV)

- Episode: "Ejovi Nuwere/Fantastic 4/User Created" (#5.109)

The Longest Yard (2005)

Soundtrack: Drumline Cadence

Extreme Makeover: Home Edition (2005) (TV)

- Episode: "Lewis Family" (#3.8)

College Football's Greatest Quarterbacks (2005) (TV)

KTLA Morning News

(6 Episodes, 2004 – 2012) (TV)

- Episode dated 3 December 2004
- Episode dated 2 December 2005
- Episode dated 30 November 2007
- Episode dated 10 September 2008
- Episode dated 9 March 2010
- Episode dated 8 March 2012

Last Call with Carson Daly (2005) (TV)

- Episode dated 22 December

Where Did It Come From? (2006) (TV)

- Episode: "Ancient Rome: The Modern Stadium" [Archive Footage]

Good Morning America (2006) (TV)

- Episode dated 8 September

Ellen: The Ellen DeGeneres Show

(2 episodes, 2006–2018) (TV)

- Episode dated 19 September 2006
- Episode dated 15 March 2018

Scrubs (2 episodes, 2006–2010) (TV)

- Episode: "My Best Friend's Baby's Baby and My Baby's Baby" (#6.2)

- Episode: "Our Thanks" (#9.13)

1 vs. 100 (2006) (TV)

- Episode #1.9

Sports Illustrated: Swimsuit 2007 (2007) (TV)

The Tyra Banks Show (2007) (TV)

- Episode: "So What's Up"

Jeopardy! (2007) (TV)

- Episode: "College Finals" (#23.175)

The 2007 ESPY Awards (2007) (TV)

College Football Live (2 Episodes, 2007) (TV)

- Episode dated 24 July
- Episode dated 24 August

Mad Money w/ Jim Cramer (2007) (TV)

- Episode dated 7 September

Last Comic Standing (2007) (TV)

- Episode "Season 5 Finale" (#5.15)

'til Death (2007) (TV)

as Winston Churchill High School Marching Band

- Episode: "Come Out and Play" (#2.3)

The Bronx is Burning (2007) (TV)

[Archival Footage]

Fox 11 Overtime (2007) (TV)

- Episode dated 18 November

Dr. Phil (2008) (TV)

- Episode: "1000th Episode!"

American Idol: The Search for a Superstar (2008) (TV)

- Episode: "Finale" (#7.42)

The Herd (6 Episodes, 2008–2014) (TV)

- Episode dated 12 September 2008
- Episode dated 5 December 2008
- Episode dated 28 October 2011
- Episode dated 2 November 2012
- Episode dated 15 November 2013
- Episode dated 17 October 2014

College Football Now (2008) (TV)

- Episode dated 15 October

Soul Men (2008)

Soundtrack

The 5th Quarter (2008) (TV)

- Episode dated 20 November

Lexus Gauntlet Live (2008) (TV)

- Episode dated 1 December

How I Met Your Mother (2009) (TV)

as Arizona Tech Fighting Hens Marching Band

- Episode: "Three Days of Snow"

Wipeout (2009) (TV)

- Episode: "Wipeout Bowl I: Cheerleaders vs. Couch Potatoes"

The 51st Annual Grammy Awards (2009) (TV)



The 81st Annual Academy Awards (2009) (TV)

The Tonight Show with Conan O'Brien

(2009) (TV)

- Episode dated 18 June

Dancing with the Stars (2009) (TV)

- Episode: "Round Two: Results Show" (#9.5)

The Jay Leno Show (2009) (TV)

- Episode dated 26 November

Good Day LA (2 Episodes, 2009-2013) (TV)

- Episode dated 4 December 2009

- Episode dated 10 October 2013

2009 Disney Parks Christmas Day Parade

(2009) (TV)

2010s

Glee (2 Episodes, 2010-2011) (TV)

as *William McKinley High School Marching Band*

- Episode: "The Power of Madonna" (#1.15)

- Episode: "The Sue Sylvester Shuffle" (#2.11)

Hell's Kitchen (2010-2014) (TV)

- Episode: "13 Chefs Compete" (#7.3)

- Episode: "6 Chefs Compete" (#12.17)

2010 BET Awards (2010) (TV)

2010 Do Something! Awards (2010) (TV)

CBS Sports Courage in Sports Awards

(2010) (TV)

The Talk (2011) (TV)

- Episode dated 20 May

The Tonight Show with Jay Leno (2011) (TV)

- Episode dated 16 December

America's Next Top Model (2012) (TV)

- Episode: "Kelly Osbourne" (#18.1)

Rove LA (2012) (TV)

- Episode: "Russell Brand/Adam Lambert/Kristen Schaal" (#2.1)

Extra (2013) (TV)

- Episode dated 20 February

The Croods (2013)

Soundtrack: "Smash and Grab"

The Moment (2013) (TV)

- Episode: "Cincinnati Pops Conductor" (#1.8)

America's Got Talent (2013) (TV)

- Episode: "New York, Los Angeles & San Antonio Auditions" (#8.1)

"This Is SportsCenter" Top 50 Countdown

(2013) (TV)

Hello Ross (2013) (TV)

- Episode dated 8 November

The Voice (2013) (TV)

- Episode: "The Live Semifinal Eliminations" (#518B)

Jon Vs. College (2013) (TV)

- Episode: "Marching Trojans"

2014 Kids' Choice Awards (2014) (TV)

The Queen Latifah Show (2 Episodes, 2014) (TV)

- Episode dated 16 May

- Episode dated 26 May

The Arsenio Hall Show (2014) (TV)

- Episode dated 19 May

AFI Life Achievement Award: A Tribute to

Steve Martin (2015)

Fargo Year Two (2015) (TV)

Soundtrack (Drumline)

The Tonight Show Starring Jimmy Fallon

(2016) (TV)

- Episode dated 18 February

For Peete's Sake (2016) (TV)

- Episode: "Do I Have Autism Still" (#1.3)

A Primera Hora (2016) (TV)

- Episode dated 30 December

Carpool Karaoke: The Series (2017) (TV)

- Episode: James Corden and Will Smith (#1.1)

The Late Late Show with James Corden

(2017-2019) (TV)

- Episode dated August 9

- Episode dated January 11

The Greatest Marching Band in the History of

the Universe (2017)

K.C. Undercover (2018) (TV)

as *American University Drumline*

- Episode: "Twin it to Win It" (#3.18)

The Goldbergs (2018-2021) (TV)

as *William Penn Academy Band*

- Episode: "1990-Something" (#5.14)

- Episode: "Tennis People" (#9.9)

1st Look (2018) (TV)

- Episode: "Dress Me Up" (#11.05)

Hilarity for Charity (2018) (TV)

A Very Brady Renovation (2019) (TV)

- Episode: "A Sunshine Day on Clinton Way"

Ryan's Mystery Playdate (2019) (TV)

- Episode: "Ryan's Amazing Playdate/Ryan's Marching Playdate" (#1.16)

2020s

The Kelly Clarkson Show (2020) (TV)

- Episode dated January 20

The Way Back (2020)

Holey Moley (2020) (TV)

- Episode: "I Think We Just Made History on Uranus" (#2.4)

Pac-12 Tailgate (2021) (TV)

- Episode dated 9 October

2022 Kids' Choice Awards (TV)

The Masked Singer (2022) (TV)

- Episode: "A Royal Season Premiere" (#8.1)

FILMOGRAPHY

PRE-1970

The Mysterious Dr. Fu Manchu (1929)
So This Is College (1929)
The Voice of Hollywood No. 23 (1930)
Hello, Dolly! (1969)

OTHER MEDIA

Beechnut commercial (1971)
Fireman's Fund Insurance commercial (1978)
"Can't Cry Anymore" music video - Kansas (1987)
Dr. Pepper commercial (1993)
ESPN College Football promo (1993)
ABC College Football commercial (1994)
General Motors commercial (1997)
KCBS SportsCentral promo (1998)
Fox Sports West promo (2001, 2002)
ABC College Football promo (2002)
ESPN/Tostitos College Football commercial (2002)
989 Sports "NCAA Gamebreaker 2004" video game (2003)
ESPYS promo (2003)
FSN College Football promo (2004)
FSN College Football Saturday intro (2005)
Shoe Carnival commercial (2006)
"S.O.S" Live Earth promotional spot (2007)
USC Credit Union Auto Loan commercial (2008)
"You Won't Be Able To Be Sad" music video - The Break & Repair Method (2008)
ESPN College GameDay "How Well Do You Know GameDay" promo (2008)
Fox April Fools' Day House promo (2009)
Funny Or Die "Snoop Dogg vs LL Cool J: The Ultimate Halo Smack Down" (2010)
"Hollywood Meets Hawaii" CBS Hawaii Five-O music video (2010)
"I Am The Champion" ESPN Bowl Week promo (2010)
StubHub "Fantasy Football" commercial (2011)
ESPN College GameDay "Comin' To Your City" promo video (2011)
Pac-12 & Mountain West Football on Versus promo (2011)
John Philip Sousa's Contributions to American Music (2011)
Stars and Stripes Forever Special Feature
"Up In The Air" music video - Thirty Seconds to Mars (2013)
Milkman 2: Spoiled Crème - Kick-Ass 2 promo (2013)
"Flatline" Music Video - MKS (2013)
ESPN "Who's In" commercial (2014)

AT&T "Oops" commercial (2016)
ESPN "College Football Playoff" commercial (2016)
"Anna Faris is Unqualified" Podcast with Mondo Cozmo (2016)
2017 League of Legends College Championship promotional videos (2017)
Twitter "Music is Happening" commercial feat. Chance the Rapper, David Crosby (2017)
The 2018 Rose Parade Hosted by Cord & Tish promo (2017)
ESPN Deportes Super Bowl commercial (2019)
Olivia Rodrigo SOUR Prom Concert Film (2021)
Madhappy Curb Your Enthusiasm Promo (2022)



GLEE (2010)



THE TONIGHT SHOW (2016)



CARPPOOL KARAOKE (2017)





DISCOGRAPHY (SINCE 1970)

The Spirit of Troy

Released: 1975. Format: Album (LP)

The Conquest Goes On...

Released: 1977. Format: Album (LP)

The Trojan Marching Band

Released: 1979. Format: Album (LP)

Tusk • Fleetwood Mac

Released: 1979. Format: Album (LP)

Track: "Tusk"

The Trojan Marching Band, 1880-1980

Released: 1980. Format: Album (LP)

The Spirit of Troy

Released: 1982. Format: Album (LP)

Let the Games Begin

Released: 1984. Format: Album (LP)

The Spirit of Liberty

Released: 1985. Format: Album (LP)

Spirit of Troy Live and in Concert

Released: 1987. Format: Album (LP)

Fight Songs from 36 Universities

Released: 1989. Format: Album (CD)

Digital Trojan Band

Released: 1991. Format: Album (CD, cassette)

A Silver Celebration

Released: 1994

Format: Album (CD, cassette)

The Dance • Fleetwood Mac

Released: 1997. Format: Album (CD)

Tracks: "Tusk" & "Don't Stop"

Spirit of Troy In Studio

Released: 1999. Format: Album (CD)

Get Down with the Clown • Bozo & Pals

Released: 2003. Format: Album (CD)

Track: "Bozo's Big Parade"

Hit That • The Offspring

Released: 2003. Format: Single (CD)

Track: "Hit That" (USC Marching Band)

the march to #1

Released: 2004. Format: Album (CD)

The Sound of Victory

Released: 2007. Format: Album (CD)



PLATINUM ALBUM FROM *THE DANCE*

Trojan Legacy

Released: 2009. Format: Album (CD)

The Croods (Music from the Motion Picture)

Released: 2013. Format: Album (CD, digital)

Track: "Smash and Grab"

Evolutionary • WAR

Released: 2014. Format: Album (CD, digital)

Tracks: "LA Sunshine" & "War / War After War (A Soldier's Story)"

At the Top

Released: 2015. Format: Album (CD)

Tusk (Deluxe Edition) • Fleetwood Mac

Released: 2015. Format: Album (CD, digital)

Tracks: "Tusk (2015 Remastered)" & "Tusk (6/4/79 USC Version)"

The Golden Legacy

Released: 2019. Format: Album (LP, digital)

Hollywood Bowl 100: The First 100 Years of Music

Released: 2022. Format: Album (LP)

Track: 2A "1812 Overture"



DR. ARTHUR C. BARTNER DIRECTOR, 1970-2020

Dr. Arthur C. Bartner retired as director of the Trojan Marching Band in December 2020 after a 51-year tenure at USC. He is currently Professor Emeritus in the USC Thornton School of Music.

Bartner introduced the band's distinctive "drive-it" style of marching and revolutionized its sound by incorporating modern hits into its repertoire. Under his direction, the band became known as "The Spirit of Troy" for its support of USC Athletics, including traveling to every away football game since 1987. In 2014 and 2017, *USA Today* named the TMB the best band in college football.

During Bartner's tenure, the band appeared in well over 150 movies and television shows, earning the nickname, "Hollywood's Band." The band performed on the Academy Awards, the Grammys, and the Oscar-winning film *Forrest Gump*. The TMB also garnered two platinum albums for its work with Fleetwood Mac.



Bartner has been honored repeatedly for his dedication to USC. In 2012 he was inducted into the USC Athletic Hall of Fame. In 2018 the band's new facility at the General William Lyon University Center was named in his honor and the USC football team established the "Dr. Arthur C. Bartner Trojan Commitment Award," which is given annually to the player who demonstrates the most dedication to the program.



Originally scheduled for May 2020 but canceled due to the coronavirus pandemic, Dr. Bartner was feted for his fifty years at USC with a virtual celebration on May 2, 2021. Luminaries like Pete Carroll, Mark Hamill, and Mick Fleetwood told the story of an organization that became the "Heartbeat of USC Athletics," "Hollywood's Band," and even "Trojan Rock Stars."

Highlighting "The Golden Legacy" were performances by Dexter Holland, John McVie, and Felipe Prado, accompanied by the USC Concert Band. To close the evening, Dr. Bartner ceremonially turned the band over to its new director, Professor Jacob Vogel, to begin a new era of excellence for The Spirit of Troy.





DR. ARTHUR C. BARTNER BAND PAVILION

On May 6, 2018, the ribbon was officially cut for the Trojan Marching Band's new on-campus facility at the General William Lyon University Center. USC President C.L. Max Nikias announced at the ceremony that the space would be named the Dr. Arthur C. Bartner Band Pavilion due to the generosity of band alumnus Stephen Johnson and his wife Rosemarie Torres Johnson.

Opened to students in January of that year, the 7,000-square-foot facility is the first dedicated space for band members in the organization's history. The pavilion includes men's and women's locker rooms, instrument and uniform storage, a spacious student lounge and a rehearsal space.

"This is a dream come true," Bartner said. "I've been trying to find a dedicated space for our students since I came to USC. I'm humbled that Steve and Rosemarie would honor me in this way."



FIVE DECADES BY THE NUMBERS

10

USC Football head coaches during his tenure

295

USC Football home games as TMB director

415

Consecutive USC games attended by the TMB

17

Tournament of Roses appearances

44

Stadiums at which he led the TMB

19

Countries visited with the TMB

6

World Expos performed at

6

U.S. Presidents performed for

2

Platinum albums earned with Fleetwood Mac

520,000,000

Worldwide viewers of the 1984 Olympics
Opening Ceremonies at which he directed the
All-American College Marching Band



TROJAN MARCHING BAND INITIATIVE

HONORING THE LEGACY OF ARTHUR C. BARTNER

A Historic \$20 Million Fundraising Initiative

While USC has emerged as one of the nation's top private research universities, it is equally recognized for its fervent school spirit and timehonored traditions that unite students, alumni, and friends to a degree unmatched by most institutions. At the core of this treasured college atmosphere is the USC Trojan Marching Band, providing the university with both its heart and its rallying cry.

The Trojan Marching Band is nationally recognized as one of the most innovative and entertaining college marching bands in America. Nicknamed "The Spirit of Troy" for its unwavering support of USC Athletics, the Trojan Marching Band also relishes serving as the university's chief goodwill ambassador—whether performing at the Rose Bowl, the Grammy Awards, or on the Great Wall of China.

For years the band, as the largest spirit organization on campus, has supported its mission with fundraising concerts, direct mailings to alumni, and annual appeals to former band members and football season ticket holders.

The *USC Trojan Marching Band Initiative*, however, will require unprecedented generosity from donors to secure the band's legacy of excellence and honor Dr. Bartner's 51-year tenure. Your investment in The Spirit of Troy will have an immediate and lasting effect on the band and heighten Trojans' enthusiasm for the entire university.

Together, we will ensure that the Trojan Marching Band continues to make history for many years to come.

For more information, please contact:

USC Trojan Marching Band
1025 West 34th Street, Suite 202
Los Angeles, CA 90089-2281
Tel: 213-740-7879
www.uscband.com



WE'RE #1

As part of its College Football Fan Index series, *USAToday.com* named the USC Trojan Marching Band the Best Band in College Football in 2014 and again in 2017.

Citing its reputation as “Hollywood’s Band” and notable performances at the Grammys, Academy Awards, Super Bowls, and Olympics, The Spirit of Troy headed a list featuring notable programs at universities such as Ohio State, Texas, Michigan and Tennessee.

“I am thrilled that we were voted number one among the great bands in this country,” Dr. Bartner said. “It’s an honor for this program and great recognition of the hard work these students put in.”



MORE HONORS

College Football 2022 - Top 5 Bands (#4)

ESPN (Aug. 2022)

The Top 10 Bands in College Football (#1)

For The Win - USA Today (Oct. 27, 2017)

The 10 Best Bands in College Football (#2)

USA Today (Nov. 28, 2015)

College Football's 10 Best Marching Bands (#1)

Fansided (Feb. 28, 2015)

The Best Marching Bands For 2011-12

The Huffington Post (July 8, 2012)

The 25 Best Live Moments on TV

(2000-2009) (#25)

Radiohead and the USC Marching Band

Mesmerize at the Grammys • *Pastemagazine.com*

Best Band and Song Girls

Building the Perfect Football Game Day

ESPN.com (Dec. 1, 2009)

The TEN Best Things about USC (#4)

University of Southern California:

Off the Record (College Prowler)

The Best College Marching Bands - 2007 (#3)

CollegeSports-Fans.com

The Best Damn Bands in the Land (#4)

7th Annual Herbie Awards

ESPN.com (Aug. 2007)

#1 Pac-10 Marching Band

Ranking the Marching Bands: Pac-10 (2007)

Collegesportsjunkies.blogspot.com

10 Favorite College Bands (#6)

Beano Cook • *Sports Illustrated* (Oct. 7, 1991)

CREDITS

WRITING & LAYOUT: Brett Padelford

PHOTOGRAPHS: Ben Chua, Ling Luo, Brett Padelford & TMB Archives

COVER PHOTO: John McGillen (USC Athletics)

CONTRIBUTORS:

Dan Schwartz, Rob Hallam, Gretchen Meier, Elizabeth Geli,

Gary Krause, Cynthia Wiese & Monique Ramirez

© 2023 USC Trojan Marching Band



2023 USC FOOTBALL SCHEDULE



DATE	OPPONENT	LOCATION	SIZE OF BAND
Aug. 26	San Jose St.	L.A. Coliseum	Full Band
Sep. 2	Nevada	L.A. Coliseum	Full Band
Sep. 9	Stanford	L.A. Coliseum	Full Band
Sep. 23	at Arizona St.	Tempe, AZ	Second-Years
Sep. 30	at Colorado	Boulder, CO	Fourth-Years
Oct. 7	Arizona	L.A. Coliseum	Full Band
Oct. 14	at Notre Dame	Notre Dame, IN	Full Band
Oct. 21	Utah	L.A. Coliseum	Full Band
Oct. 28	at California	Berkeley, CA	Full Band
Nov. 4	Washington	L.A. Coliseum	Full Band
Nov. 11	at Oregon	Eugene, OR	Third-Years
Nov. 18	UCLA	L.A. Coliseum	Full Band

USC TROJAN MARCHING BAND
1025 WEST 34TH STREET, KOH 202
LOS ANGELES, CA 90089-2281

USCBAND.COM •      **/USCTMB**

Fight On!