Up the Irish

USC vs. Notre Dame Football Party
Bovard Auditorium
November 23, 2018 · 3:00pm

Featuring USC Football legends, award-winning entertainer John Charles and The Spirit of Troy. Enjoy hors d’oeuvres and the famous “Irish Green Death” drink and prepare to Beat the Irish!

Participation Levels:

- **$50**
  One Ticket to Up The Irish

- **$150**
  One Ticket to Up The Irish plus Membership in USC Band Notre Dame Travel Fund Club

- **$350**
  Two Tickets to Up The Irish and Airfare Sponsorship for One Band Member to Notre Dame in 2019

- **$750**
  “The Whole Shillelagh”
  Four Tickets to Up the Irish and Sponsorship of One Band Member’s Trip to Notre Dame in 2019

- **$1,500**
  Patron Package
  Eight Tickets to Up The Irish plus Club Membership

RSVP
bit.ly/UpTheIrish2018
tmb@usc.edu • 213-740-6317
The “Up the Irish” party began in 1974 when a few friends gathered at the home of Ken and Barbara Cotler after the Trojans’ incredible 55-24 victory over Notre Dame. The party continued to grow and grow until 1994, when over 300 guests gathered in the Cotlers’ front yard (the party had long since outgrown the house) with a two-hour show including live entertainment, appearances by Trojan Greats, the Trojan Marching Band and Song Girls, and to top it all off, Traveler charging up the driveway.

After 20 years of hosting these parties, Ken felt it was as good as it could ever get and declared 1994 the last *Up the Irish* party. But in 2002, Ken and Barbara brought back the “Up the Irish” party to celebrate their 40th wedding anniversary and the tradition was reborn.

For 46 of Dr. Bartner’s 49 years at USC, the Trojan Marching Band has traveled to Notre Dame to battle the Fighting Irish. The 2019 game will be the Trojan Marching Band’s 24th consecutive trip to South Bend. *The Spirit of Troy*’s presence at the greatest intersectional rivalry game for the last three plus decades is not only expected by our team, coaches and fans, but is now one of the great traditions in college football.

Please ensure it continues in 2019 and beyond. With your generosity, the entire band can continue to witness all of USC Football’s greatest moments. It’s in this spirit that we invite you to *Up the Irish*. Come enjoy the musical artistry of John Charles, listen to great moments in USC Football as told by Trojan Greats, and, of course, experience the Trojan Marching Band.

Celebrate the tradition that is the Trojans/Irish Rivalry and help us fully fund the Trojan Marching Band Travel Endowment.