Ladies and gentlemen, presenting....

The Spirit of Troy

The University of Southern California
Trojan Marching Band.

Band, take the field!

2018 PRESS PACK
2017 YEAR IN REVIEW

STREAMING UP
The debut episode of Carpool Karaoke: The Series on Apple Music pulled out all the stops with a very special guest: The Spirit of Troy. Will Smith was also on hand, joining James Corden to collaborate with the TMB on “Gettin’ Jiggy wit It.” The segment was later featured on The Late Late Show. The TMB also appeared in commercials for Funny or Die’s 2018 Rose Parade coverage with Will Ferrell and Twitter’s #SeeEverySide campaign with Chance the Rapper. During the football season, USC School of Cinematic Arts graduate students followed the band for over a month, producing a documentary entitled (appropriately) The Greatest Marching Band in the History of the Universe.

MARCH MADNESS
As USC men’s hoops made its way to a program-record 26 wins, the basketball band was with them the whole way from home games in Galen Center to the NCAA tournament. During a whirlwind two weeks, the band traveled to Las Vegas, Dayton and Tulsa as the team made a surprise run to the Round of 32.

WE LOVE LA
Los Angeles knows who to call when an event demands fanfare. Two of the city’s most high-profile events were Eric Garcetti’s second mayoral inauguration (below left) and the opening of the tallest tower west of the Mississippi, the Wilshire Grand Center (below right). The TMB performed at both over the summer. In February the drumline kicked off Los Angeles’ bid for the Olympics at the Coliseum. During the spring, the 10-piece band helped a TMB alumnus open his new brewery, Los Angeles Ale Works, and played for opening day of the Los Angeles Little League. If there was a major conference, dinner or gala in LA, the TMB probably opened or closed the event. The band performed for the NAFSA Conference at Staples Center, the Navy SEAL Foundation dinner in Beverly Hills and the Peace Officers Association of Los Angeles County awards dinner on campus.

UNIVERSITY OF LOL
With over 100 million monthly users worldwide, the multiplayer online battle arena game League of Legends is the most popular video game in the world. It only made sense that Riot Games tap TGMBITHOTU to promote the University League of Legends tournament. The band filmed a promo at the Coliseum (below left) then went into the historic Barbara Streisand Scoring Stage at Sony Studios to record songs from the game’s soundtrack (below right). A 10-piece band then performed for the ULoL final match at NA LCS Studio in West LA.
HALFTIME HEROICS
“Really fantastic work. It moved me.” Fine praise for any halftime show but when it comes from the director of the movie franchise you’re honoring, it’s high praise indeed. Guardians of the Galaxy director James Gunn tweeted this to his followers after the TMB performed music and illustrated scenes and characters from the popular Marvel movies (like Rocket Raccoon above) at halftime of the UCLA game. Earlier in the season, the TMB brought back High School Band Day, a tradition dating to the 1940s. 1,400 young musicians from 14 local schools joined the Trojans for a performance of “I Love LA” under the direction of guest conductor Mayor Eric Garcetti (left). For Homecoming, the TMB didn’t throw away their shot to bring the Broadway hit Hamilton to the field in a big way. Twenty students from the USC Kaufman School joined the band on the field.

TRAVELIN’ BAND
The Trojan Marching Band’s year was bookended by New Year’s Six bowl games, beginning at the Rose Bowl on Jan. 2 and concluding at the Cotton Bowl on Dec. 29. Add in 12 regular season games and a Pac-12 Championship, and it was a record year of support for the program as they celebrated 30 years of attending every USC Football game, home or away. The final tally: 13,300 miles in transit to seven road or neutral games in six states and a streak that stands at 390 consecutive with no end in sight.

BAND FOR ALL SEASONS
The TMB’s dedication to USC Athletics doesn’t end on the gridiron. The band played for 15 other Trojan sports, including men’s volleyball (top) and track and field (second from top). And even if the band can’t follow a team to the NCAA championship – like the Women’s Water Polo semifinals in Indianapolis (second from bottom) – they’ll meet the victors when they come home. They saluted back-to-back-to-back champion Beach Volleyball with “Conquest” when they returned to camups at midnight (bottom).

THE SOUNDTRACK OF USC
Whether it’s the new student convocation or a retirement party for a long-time employee, the Trojan Marching Band is the soundtrack of USC. At 120 events in 2017, the TMB was the university’s house band. Highlights included April’s Town & Gown of USC gala in Beverly Hills where they saluted honoree Mark Hamill (above left) and the grand of opening the USC Village complex adjacent to campus in August (above right). Just during the week of commencement, the band performed at 28 events. And even before freshmen were enrolled for the fall semester, they saw the band at one of the 13 Explore USC and eight Orientation performances. USC alumni also keep the TMB busy. The 10-piece band booked 32 weddings, 20 birthday parties and four wedding anniversaries throughout the year.
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TROJAN MARCHING BAND
AT-A-GLANCE

Founded ...........................................................1880
Size of Band ...................................................300
Director .......................................................Dr. Arthur C. Bartner
Tenure as Director ......................................48 Years
Nickname ..................................................The Spirit of Troy
Fight Songs ...................................................Fight On!
Tribute to Troy
Conquest
Office 1025 West 34th Street, Suite 202
Los Angeles, CA 90089-2281
Telephone 213-740-6317
Email .........................................................tmb@usc.edu
Website ......................................................www.uscband.com
Booking the Band ........................................Jeff Collins
213-821-3694
Media Inquiries ............................................Brett Padelford
562-244-2943

SCHOOL SONGS

Fight On!
Fight On for ol’ SC
Our men Fight On to victory.
Our Alma Mater dear,
Looks up to you
Fight On and win
For ol’ SC
Fight On to victory
Fight On!

All Hail

All Hail to Alma Mater,
To thy glory we sing;
All Hail to Southern California
Loud let thy praises ring;
Where Western sky meets Western sea
Our college stands in majesty,
Sing our love to Alma Mater,
Hail, all hail to thee!
Shortly after the University of Southern California was founded in 1880, a group of musicians first came together to form what would become the Trojan Marching Band (TMB). Now the largest spirit organization on campus, the band has developed into one of the most exciting and innovative collegiate marching bands in the country. Featuring over 300 passionate students from nearly every major, the TMB is a prominent and visible representative of the university with 350 engagements each year. It has truly earned its nickname “The Spirit of Troy” for its commitment to USC and its tireless support of Trojan athletics.

Twice named the “Best Band in College Football” by USA Today, The Spirit of Troy has not missed a USC football game – at home or on the road – since 1987, a streak that will surpass 400 during the 2018 football season. A portion of the TMB follows the Trojans to every game with the entire band traveling north each year to play one of the Bay Area schools and biennially to the Midwest for the Notre Dame contest.

At home in the Los Angeles Memorial Coliseum, the band entertains the Trojan faithful with performances before, during and after the game. The traditional pregame features the Trojan fight songs and the band’s distinctive rendition of “The Star-Spangled Banner.” Each halftime, the TMB presents a new and exciting field show that is a powerful blend of popular music, precision drills and crowd-pleasing dance routines. Then, after the game, the band performs its customary set of “rock charts” for the lucky fans who stay past the final whistle.
Come New Year’s Day, the Trojan Marching Band can often be found at its second home in Pasadena. The Rose Bowl Game has hosted The Spirit of Troy 34 times, by far the most of any collegiate band. Other bowl games the band has attended include the Cotton, Holiday, Orange, Las Vegas, Sun and Fiesta bowls. The Spirit of Troy’s commitment to USC Athletics is not limited to football, though. From volleyball to soccer, baseball to crew, the band is there to root the Trojans on to victory at over 85 sports events each year. During the spring, The Spirit of Troy becomes the USC Basketball Band and attends every men’s and women’s home game. When the Trojans or Women of Troy advance to the postseason, the band travels to the “Big Dance” as well, including an appearance at the 2007 East Regional in East Rutherford, New Jersey.

The Trojan Marching Band has more than tripled in size since Dr. Arthur C. Bartner became director in 1970. He has built the band into a world-renowned performing group with frequent appearances at special events throughout the globe. In 2016 the Trojan Marching Band became the first American group to perform at Macao’s internationally-televised Chinese New Year parade. The TMB has also received worldwide exposure with appearances at major sports events, including three Super Bowls, three World Series games, the 1994 World Cup and the 2014 NHL Stadium Series. Internationally, the band has performed at rugby and Australian Rules Football matches in Sydney, a professional baseball game in Japan and, in 2008, a Brazilian club soccer match.

Because of its frequent exposure on the small and silver screens, the TMB has become known as “Hollywood’s Band.” The band can be heard on the soundtrack to the 2013 animated feature The Croods and seen in such films as The Naked Gun and the Academy Award-winning Forrest Gump. Indeed, the Academy Awards telecast itself has featured the band three times: in 1976, 2000 and 2009. At the 81st Annual Academy Awards, the drumline – in top hats and tuxes – accompanied Beyoncé and Hugh Jackman in a Baz Luhrmann-produced salute to the Hollywood musical. Earlier that year, the band appeared at the 51st Grammy Awards, collaborating with British alternative rock group Radiohead on one of the most acclaimed performances of the night. It was the TMB’s second appearance on the Grammys in five years.

Some of the TMB’s other television appearances include guest spots on Carpool Karaoke: The Series, The Tonight Show Starring Jimmy Fallon, Dancing with the Stars, Glee, America’s Got Talent, The Goldbergs, American Idol and SportsCenter. In 2007 the band broke into the world of major print media with an appearance in the prestigious Sports Illustrated Swimsuit Issue. The TMB was one of two college marching bands chosen for this first-of-its-kind pictorial, which featured thirteen pages of supermodels posed with band members. In 2013 the band appeared in a pictorial for Vanity Fair’s annual Hollywood Issue.

Dating back to John Philip Sousa’s appearance with the band in 1924, the band has continuously attracted famous guest artists. Henry Mancini, Diana Ross, Neil Diamond, Slash, Jason Derulo and USC Alumnus Dexter Holland of The Offspring have all appeared with the TMB. The Spirit of Troy made its own guest appearances with the rock group Fleetwood Mac on its 1979 album Tusk and its reunion album The Dance in 1997. Combined, the records sold over seven million copies, earning the band worldwide notoriety and two platinum albums, a feat unmatched by any other collegiate band. The TMB also made history by performing with the alt rock band Coheed and Cambria on the main stage of the Coachella Valley Music & Arts Festival in 2010. The band has returned twice since, performing with ODESZA in 2015 and Major Lazer in 2016.
During its summer vacations, the band stays busy traveling the world as goodwill ambassadors for the university. The Spirit of Troy performed for the 50th Anniversary of D-Day in Normandy, France; at a private reception in 2002 for First Lady Laura Bush in Prague; on the Great Wall of China in 2004; in front of the Roman Colosseum in 2006 and on Rio de Janeiro’s Ipanema Beach in 2008. Last summer the band visited Ireland, performing at Blarney Castle and Dublin Castle on its tour of the island. The band has also had the privilege of performing at six World Expositions in the last 30 years: Brisbane 1988, Seville 1992, Lisbon 1998, Aichi 2005, Shanghai 2010 and, most recently, Milan’s Expo 2015 where the band performed for USA National Day.

The Spirit of Troy made up 130 of the 800-strong Olympic All-American Marching Band – directed by Dr. Bartner – which performed at the 1984 Summer Olympics. It was actually the band’s second appearance at the Olympics. In 1932 it formed the 10th Olympiad Band at the Los Angeles Games.

The TMB is complemented by the USC Silks (tall flags) and the world-famous Song Girls.
Dr. Arthur C. Bartner earned his B.A., M.A. and Ed.D. in music education from the University of Michigan, under the guidance of famed director William D. Revelli. His love for music started long before in Maplewood, New Jersey, where he learned to play the trumpet. In 1970 after seven years of building some of the most highly acclaimed high school band programs in Michigan, Dr. Bartner accepted an invitation from USC to direct the Trojan Marching Band.

Dr. Bartner introduced the band’s distinctive “drive-it” style of marching and revolutionized its sound by incorporating modern hits into its repertoire. Now, after 48 years, the Trojan Marching Band is one of the most innovative and in-demand college bands in the country. Under his direction, the band became known as “The Spirit of Troy” for its support of USC Athletics. The band attends over 85 Trojan sports events each year and has not missed a USC football game since 1987. With over 350 annual engagements, his band is the university’s goodwill ambassador to the community, nation and world. The program has visited every major continent and 19 countries. In 2014 and 2017 *USA Today* named the TMB the best band in college football.

Dr. Bartner’s program has also come to earn the nickname “Hollywood’s Band.” During his tenure, the band has appeared in well over 125 movies and television shows. The band has been on the Academy Awards three times, performed with Radiohead at the 2009 Grammy Awards and recently guest-starred on *Carpool Karaoke: The Series*, *The Voice* and *The Tonight Show*. The TMB also garnered two platinum albums for its work with the rock group Fleetwood Mac.

Beyond USC, Dr. Bartner made a name as a top guest conductor and director of massed bands. His career-defining moment came when he directed the 800-member All-American College Marching Band for the 1984 Summer Olympics in Los Angeles. Dr. Bartner also conducted massed bands at Liberty Weekend in 1986, four Super Bowls and Washington D.C.’s Millennium Celebration. From 1974 to 2005, Dr. Bartner held a regular post as the director of the Disney All-American College Band, composed of the best collegiate musicians in the nation.

Dr. Bartner has been honored repeatedly for his dedication to music education. In 2006 he was awarded the prestigious Lowell Mason Fellow Award by the National Association of Music Educators and, a year later, was honored with both the Association of Trojan Leagues’ Outstanding Service Award and the USC Parents Association’s Teaching and Mentoring Award. In 2012 he was inducted into the USC Athletic Hall of Fame. This year the band’s new facility at the General William Lyon University Center was named the Dr. Arthur C. Bartner Band Pavilion in his honor.
The 300-member Trojan Marching Band is USC’s largest student-run organization. A hierarchy of students help lead the program, including two band managers, 11 pairs of section leaders and approximately 70 squad leaders. Students also serve as band librarians, uniform staff, equipment staff, recruitment staff and web developers. The section leader, squad leader and drum major positions are elected each year by student vote.

The TMB comprises 11 sections: nine instrumental and two auxiliary. The drumline provides the rhythm for the four brass sections - horns, trumpets, trombones and tubas - and four woodwind sections - flutes, clarinets, alto saxophones and tenor saxophones. The tall flags, nicknamed the Silks, provide pageantry on the field and the prop crew gives logistical support.

**2018 Staff**

**Associate Director & Arranger**
Jacob Vogel

**Associate Director**
Sean Jenkins

**Assistant Directors**
Jeff Collins
Chris Estrada
Chris Norton

**Ensemble Directors**
Ben Chua
Rick Cox

**Percussion Instructor**
Tad Carpenter

**Drill Designer**
Lee Carlson

**Silk Choreographer**
Liz Jenkins

**Drum Major**
Chris Rick

**General Manager**
Stephanie Lamb

**Operations Manager**
Josseline Herrera

**Recruitment Staff**
Bri Batson *
Rebecca Braganca
Carlos Tejada *

**Uniform Staff**
Becky Armstrong *
Alan De Santiago
Erin Rosenberg *
Sean Syed

**Equipment Staff**
Alex Da Silva
Alan De Santiago
Mark Malan
David Pacheco *
Hannah Sobelman
Alejandra Ventura

**Librarians**
Kelsey Hawkins *
Alyssa Manley
Erica Riley *

**Office Manager**
David Norton

**Webmaster**
Emily Henry

**Executive Assistant**
Cynthia Wiese

**Special Events**
Jessica Belch

**Alumni Coordinator**
Maria Jordan

**Public Relations**
Brett Padelford

* denotes manager
THE GREATEST MARCHING BAND IN THE HISTORY OF THE UNIVERSE

Some reasons why….

• The Trojan Marching Band is the largest spirit organization at USC. It is comprised of 300 enthusiastic musicians and auxiliary members from nearly every department in the university.

• A portion of The Spirit of Troy attends over 85 USC athletic events – for both the Trojans and Women of Troy – each year. The TMB’s devotion to Trojan Football is such that it has not missed a game, home or away, since 1987, a streak that will surpass 400 games during the 2018 season. The TMB has also attended every USC vs. Notre Dame game in South Bend since 1973. The 2017 trip was its 23rd consecutive visit.

• Dr. Arthur C. Bartner has been director of the USC Band for 48 years. A graduate of the University of Michigan, Dr. Bartner’s tenure with the TMB has been longer than any president, dean, football coach or trustee of the university. This year the program’s new facility was named the Dr. Arthur C. Bartner Band Pavilion in his honor.

• In 2014 and 2017, the Trojan Marching Band was named the Best Band in College Football by USA Today Sports.

• On Jan. 2, 2017, the Trojan Marching Band marched in the Rose Parade and at the Rose Bowl Game for the 34th time in its history. This is by far the most appearances of a collegiate marching band at the Tournament of Roses.

• The 2017 Tournament of Roses was Dr. Bartner’s 17th appearance at the event with the Trojan Marching Band. That is more appearances than all but one (Michigan) of the other 23 Big Ten and Pac-12 schools have made in their history.

• The Trojan Marching Band performs over 350 engagements per year, traveling over 15,000 miles. These performances range from weddings, birthdays and bar mitzvahs to university functions, special events and media appearances.

• In its long history the band has played for nine U.S. Presidents, most recently for Barack Obama at USC in Oct. 2010. A Trojan Marching Band helmet presented to Ronald Reagan in 1989 is on display at the Reagan Presidential Library.

• The Trojan Marching Band has its own official artist Robert W. Jensen, who has produced numerous paintings of the band, some of which have appeared in major museums.
• The Trojan Marching Band has earned the nickname “Hollywood’s Band” for its prolific work on the silver and small screens. The band has appeared in such movies as *The Naked Gun* and *Forrest Gump* and on over 125 television shows. Recently, the band accompanied Will Smith and James Corden for the premiere episode of *Carpool Karaoke: The Series.*

• The Trojan Marching Band performed at the Summer Olympics Opening Ceremonies both times the games were held in Los Angeles: 1932 and 1984. In 2014 the band performed at the inaugural NHL Stadium Series game at Dodger Stadium. The band has also attended three Super Bowls, three World Series games and the 1994 World Cup.

• In 2007 The Spirit of Troy appeared in the *Sports Illustrated* Swimsuit Issue. The TMB was one of two marching bands chosen to pose with models for the pictorial; a first for collegiate bands. The magazine was read by over 60 million people in the U.S.

• The Trojan Marching Band is the only collegiate band that can claim two platinum albums to its name. The band earned them through its collaboration with the rock group Fleetwood Mac. In 2010 the TMB became the first marching band to play the main stage of the Coachella music festival, performing with Coheed and Cambria. The TMB has returned twice since, performing with ODESZA in 2015 and Major Lazer in 2016.

• The Trojan Marching Band has guest starred on the Academy Awards three times and the Grammy Awards twice. In Feb. 2009, the band performed “15 Step” at the 51st Grammy Awards with the British rock band Radiohead. Two weeks later, the USC Drumline backed up Hugh Jackman and Beyoncé for a Baz Luhrmann-produced salute to the Hollywood musical at the 81st Annual Academy Awards.

• The Trojan Marching Band is a world ambassador for the university and has visited six continents and 19 countries. The TMB has performed at six World Expositions, most recently Milan’s Expo 2015. This summer the band visited Ireland, performing at Blarney Castle and Dublin Castle. In 2016 the TMB was the first American group to perform in Macao’s internationally-televised Chinese New Year parade. The band has also played on the Great Wall of China, given a concert at the Colosseum in Rome, marched on Rio de Janeiro’s Ipanema Beach and, in 2012, performed in London’s Trafalgar Square. Since 2003 the band has toured Asia six times.
Trojan Marching Band on Record
In addition to appearing on two platinum albums with the rock group Fleetwood Mac, the TMB has recorded 14 albums of its own during Dr. Bartner’s tenure. The following CDs are currently available at the USC Bookstore - www.uscbookstore.com. For a full discography, see page 31.

At the Top is the TMB’s newest album, celebrating its selection as the “Best Band in College Football” by USA Today. The CD’s “In Studio” tracks combine the band’s trademark fight songs with some of the newest pop hits performed at halftime with covers of artists like Katy Perry, Bruno Mars and Pharrell. The “In Game” tracks – recorded live at the Coliseum – are the energetic bursts of music and drumline cadences performed between downs. Finally, as a bonus, are two songs performed by The Spirit of Troy’s spring ensemble, the USC Concert Band, including the band’s contribution to the soundtrack of the animated movie The Croods.

Trojan Legacy: 40 Years of Dr. Arthur C. Bartner and The Spirit of Troy is a double CD album released in 2010. Encompassing both the “Then” and “Now” of The Spirit of Troy, this definitive collection features two discs of new and archival material. Live recordings of TMB hits from the Pete Carroll era join original renditions of four decades of standards from “Frankenstein” to “Heartbreaker” to “Tusk.” Filling out the 40 songs are special bonus tracks, including the full USC drumline cadence and a never-before-released rehearsal recording of “15 Step” with Radiohead.

Available for Bar Mitzvahs
The majority of the Trojan Marching Band’s appearances each year are performed throughout the Southland and beyond by a small portion of the TMB known as the 10-Piece Band. Annually, this band receives more than 600 requests and performs half of those while traveling 14,000 miles. Its performances range from weddings, birthdays and bar mitzvahs to university events, corporate conferences and media appearances. These small TMB ensembles have added excitement and fanfare to corporate events for such clients as Macy’s, Google, the Walt Disney Company, Liberty Mutual and Neiman Marcus. The band is also regularly called on by Hollywood to make special appearances. Recently, the band has appeared on SportsCenter, The Tonight Show and The Queen Latifah Show. Because of this frequent exposure, the 10-Piece Band has been featured on TMZ and TLC’s Wild Weddings and in Brides Southern California and BizBash Los Angeles magazines.

On average, the band is on the road performing at an event nearly every day. In recent years, the ensemble has traveled to Dallas, Boston, San Francisco and Las Vegas. The 10-Piece Band is
comprised of four trumpet players, three trombonists, two drummers – one each on bass drum and snare drum – and a tuba player. Larger 15, 20 and 40-piece bands are also available for hire depending on availability. Payment for the 10-Piece Band’s services is made in the form of a donation to the Trojan Marching Band.

Musical Engineers
Only about 5% of Trojan Marching Band members are music majors. Close to 25% of the band majors in engineering, with emphases ranging from aerospace to electrical.

Consecutive Games: Approaching 400
This season against Cal in the Coliseum, the Trojan Marching Band will celebrate its 400th consecutive USC Football game attended, home or away. In 1987, at the request of then-head coach Larry Smith, the band began following the football team to all road games. During the 31-year streak, the band has traveled 350,000 miles to 23 states and performed for 25 million fans. The Spirit of Troy is one of the few collegiate bands that attends every football game with the majority of funding for travel raised by the band itself.

The Greatest Intersectional Rivalry
The entire Trojan Marching Band has performed at every USC-Notre Dame game (home or away) since 1973. Every other year, The Spirit of Troy raises over $250,000 from its supporters in order to fly the entire band and support staff to Chicago for the Notre Dame game. The 2017 trip was the band’s 23rd consecutive visit to South Bend.

USC’s Ambassadors to the World
The Trojan Marching Band represents USC to the world with its frequent trips abroad. The band has visited 19 countries and six continents. In recent years, the band has toured Asia extensively with performances at Hong Kong’s International New Year’s Parade in 2003 and 2004, a tour of Mainland China in 2004 and appearances at World Expositions in Aichi, Japan (2005), and Shanghai, China (2010). In 2016 the TMB was the first American group invited to perform in Macao’s Chinese New Year parade. The band has been to six World Expos since 1988, also visiting the Brisbane, Seville, Lisbon and Milan Expos.

The band’s other international exploits include performing for the 50th Anniversary of D-Day in Normandy in 1994, at a private reception for First Lady Laura Bush in Prague, Czech Republic in 2002 and at the walls of the Roman Colosseum in 2006. In 2008, the band made its first trip to South America, visiting Rio de Janeiro and performing on Ipanema Beach and at a Brazilian soccer match. In 2012 the band performed in London’s famous Trafalgar Square during a pre-Olympics tour of the city.

The band has been to the following countries:
- Japan (1985, 2005)
- Australia (1988, 2000)
- Austria (1990, 2002)
- Belgium (1990)
- Germany (1990)
- Italy (1990, 2006, 2015)
Two Platinum Albums: 7 Million & Counting

In 1979, the Trojan Marching Band became the first collegiate marching band to receive a platinum album, earned for its work on Fleetwood Mac’s *Tusk*. In 1997, the TMB reunited with Fleetwood Mac for *The Dance*. This album was recorded live at Fleetwood Mac’s reunion concerts on a Warner Bros. soundstage and filmed for MTV and VH1. The album sold over 5 million copies, earning the Trojan Marching Band its second platinum album. The band can be heard on tracks 16 and 17 (“Tusk” and “Don’t Stop”).

**Not Tommy Trojan**

The Trojan warrior dressed in brass armor, plumed helmet, tunic and sandals who stabs the Coliseum turf with his sword before each game is the Trojan Marching Band's drum major. The drum major is the band’s most visible symbol and student leader of the program, responsible for counting the band off for field shows and providing leadership and morale for band members. The drum major is elected by his peers at the end of the spring semester for the following school year.

The drum major’s authentic breastplate, helmet and sword are made by the Sword & Stone shop in Burbank, which has provided props and costumes for numerous Hollywood productions.

Contrary to popular belief, the drum major is not “Tommy Trojan.” Tommy Trojan is the nickname for the Trojan statue in the center of campus.

**The Music of the TMB**

The Trojan Marching Band stays in touch with its collegiate audience by incorporating current popular songs into its repertoire. Each year, the band features upwards of 20 new songs for halftime performances, custom-arranged by arranger Jake Vogel. Students bring in song ideas to the band staff and in a couple weeks the charts are featured in a halftime show.

In recent years, the band has performed music from artists ranging from X Ambassadors, Fitz and the Tantrums and Portugal. The Man to Ariana Grande, Demi Lovato and Rihanna. Along with the USC fight songs, these charts...
complement the band’s standard repertoire of songs that have become classics during Dr. Bartner’s tenure from funk and rock of the 1970s to hip hop and pop of this millennium.

The Olympics
One hundred thirty members of the Trojan Marching Band formed the core of the 800-piece All-American College Marching Band in 1984, which was directed by Dr. Arthur C. Bartner. The TMB also performed in the 1932 Los Angeles Games and at the Los Angeles Memorial Coliseum for the 1996 and 2002 Torch Runs.

Halftime Show Preparation
Over 4,000 man-hours are invested in a season of halftime shows. The band marches over 80 miles a year in preparation for these performances.

The Fight Songs
The school songs that are the heart of The Spirit of Troy’s repertoire are as distinctive and well-known as the band itself.

“Fight On!” is USC’s most famous school song and is consistently rated among the top fight songs in the country. It was composed in 1922 by USC dental student Milo Sweet (with lyrics by Sweet and Glen Grant) to be entered in a Trojan spirit contest. According to legend, it was played during World War II off the deck of a transport carrying American soldiers onto the beach of a Japanese-held island. The men let out a roar when they heard the song and eventually captured the island. It has also been featured in numerous movies and television shows.

“Conquest” is the Trojan Band’s “battle cry” and victory march. It was written by film composer Alfred Newman for the 1947 movie Captain from Castile. Newman gave “Conquest” to the university in 1950 and it is now used to celebrate Trojan athletic victories. At football games, it is played after touchdowns and accompanies the Trojan mascot Traveler around the field. Trojan fans hold their fingers in a victory sign and pump them in time to the playing of this song (and also for “Tribute to Troy”).

“Tribute to Troy” is the band’s most distinctive song; one that Trojan opponents love to hate. It is played after big defensive plays to pump up the team and is known for its driving, rhythmic pulse. It was written in the 1960s by then-TMB director Ronald Broadwell. Fans at Cal Berkeley often hold up numbers to display how many times it is played during the game. The band plays “Tribute” nearly 50 times per game or about 600 times during a 12-game season. “Tribute to Troy” is often mistakenly referred to as “Conquest.”

“All Hail” is USC’s alma mater. It was written for a 1923 campus show by Al Wesson, USC’s longtime sports information director (1928-1942), while he was a member of the Trojan Marching Band. It is played after all athletic contests, win or lose.

“Charge,” the famous six-note arpeggio, which is now a staple at sports events, was composed by USC Drum Major (and Trojan placekicker) Tommy Walker in the late 1940s. It is played when the Trojan offense faces a third down.
Rose Bowl & Rose Parade
On Jan. 2, 2017, the Trojan Marching Band marched in the Rose Parade and at the Rose Bowl Game for the 34th time. The band’s first appearance was in 1923 and, since 1930, the band has been to the Rose Bowl at least twice every decade. This is by far the most appearances of a collegiate marching band at the Tournament of Roses. The 2017 Tournament of Roses was Dr. Bartner’s 17th appearance at the event with the Trojan Marching Band. That is more appearances than all but one (Michigan) of the other 23 Big Ten and Pac-12 schools have made in their history.


TMB Nicknames
The full name of the band is the University of Southern California Trojan Marching Band. The band is also called “The Spirit of Troy” because of its fervent support of the Trojan athletic teams and its position as one of USC’s most-visible ambassadors to the community.

The band also refers to itself – with tongue-in-cheek – as “The Greatest Marching Band in the History of the Universe.”

YOUR, Los Angeles Laker Band
At every Lakers home game since 1979, a contingent of TMB members, past and present, has entertained the crowd during and after the game. The Laker Band, as it is known, was formed at the request of the late Lakers owner Dr. Jerry Buss, a USC graduate and supporter of the Trojan Marching Band.

The Laker Band is comprised of seven trumpets, six trombones, a bass guitar and a drum set. They have a selection of original music and classics from the USC Band book they can perform at any game. The band’s drum set and bass also provide the rhythm for the “Defense” cheer whenever the Lakers’ opponent has the ball.

The Laker Band has been directed by Assistant Director Rick Cox since the mid-1980s.

Only the Models Wore Swimsuits
In Aug. 2006 fifteen male Trojan band members arrived on campus before dawn at the beginning of their grueling 10-day band camp. No one was complaining, though, because they would get to spend the day with two genuine Sports Illustrated swimsuit models: Jessica White and Julie Henderson. Over the course of two days, band members posed with the girls for a series of pictures for the 2007 Sports Illustrated.
Illustrated Swimsuit Issue, which was dedicated to music. The band was one of only two groups selected to represent college marching bands – the Grambling State band being the other – in this first-of-its-kind pictorial.

The Swimsuit Issue is one of the highest selling magazines in the world, reaching over 60 million people in the U.S. alone. The “Battle of the Bands” pictorial can be found on pages 192-204. The band was also shown prominently in the corresponding televised making-of special: Sports Illustrated Swimsuit 07.

Don Clausen Memorial Uniform Endowment
Launched in 2008 to honor the memory of longtime band supporter Don Clausen, this fundraising effort was initiated to purchase a new set of uniforms for Dr. Bartner’s 40th Anniversary. It was a success and the uniforms debuted at the gala May 1, 2010 concert. Trojan bandsmen put a lot of wear on their uniforms with more than 350 engagements each year. And with the band’s high visibility at games and in the media as “Hollywood's Band,” spotless uniforms are a necessity to maintain the TMB’s image.

Arthur C. Bartner Endowments
In 1995 The Spirit of Troy concluded a five-year, $1.5 million endowment campaign to provide student scholarships for band members. The fund was completed during “The Year of the Band” and celebrated with a gala dinner and show on the floor of the Coliseum, attended by over 1,000 patrons and band alumni. Then from 2001-2005, the Trojan Marching Band raised over $1.5 million to endow the position of marching band director at USC.

What Summer Vacation?
While many bands take the summer off, the Trojan Marching Band is still hard at work. Since 1990, the TMB has celebrated Independence Day in Avalon on Catalina Island. The band marches in the parade, plays a public concert in the town square and performs in the famous Casino in the evening.

Since 1983 the band has played at the Hollywood Bowl each summer with a regular engagement for the Tchaikovsky Spectacular with the Los Angeles Philharmonic (below). On average, the TMB performs at 100 events during the summer with weddings keeping the 10-Piece Band busy. Larger bands play for every incoming student at Orientations and travel to various freshmen “SCend Offs,” including Lake Tahoe for the USC Alumni Club of Northern Nevada event. Every other year, the TMB takes an international trip during the summer months.

Coachella’s House Band
The preeminent music festival in the world has a house band. Well, at the very least, a go-to marching band. The TMB has performed three times at the Coachella Valley Music & Arts Festival in Indio, CA, beginning in 2010 when they joined alt-rock group Coheed & Cambria on the main stage to close the set with their hit “Welcome Home.”

In 2015 the drumline performed at the open and close of electronic duo ODESZA’s set in the Gobi tent for both weekends of this festival. The next year, the drumline opened the Weekend 1 Major Lazer set on the main stage while brass players joined in later. It was said that the crowd watching the performance was the largest ever at Coachella.
Any USC Game, Anywhere
If a USC Athletic team needs the band anywhere, at any time, The Spirit of Troy will answer the call. Beyond the gridiron, the band regularly performs at more than 85 games, matches and meets each year. Swimming, water polo, baseball, crew, volleyball, track, tennis and basketball are just some of the sports for which the band performs. The TMB also regularly travels with the teams when they reach the post-season and has witnessed numerous Trojans national championships. The band has traveled to the following NCAA championships. (USC victories in bold)

2012 MEN’S TENNIS CHAMPIONSHIP

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1983</td>
<td>W Basketball Final Four</td>
<td>Norfolk, VA</td>
</tr>
<tr>
<td>1984</td>
<td>W Basketball Final Four</td>
<td>Los Angeles, CA</td>
</tr>
<tr>
<td>1998</td>
<td>M Water Polo Champ.</td>
<td>Stanford, CA</td>
</tr>
<tr>
<td>2002</td>
<td>W Volleyball Champ.</td>
<td>New Orleans, LA</td>
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<tr>
<td>2003</td>
<td>W Volleyball Champ.</td>
<td>Dallas, TX</td>
</tr>
<tr>
<td>2004</td>
<td>W Water Polo Champ.</td>
<td>Stanford, CA</td>
</tr>
<tr>
<td>2006</td>
<td>M Water Polo Champ.</td>
<td>Los Angeles, CA</td>
</tr>
<tr>
<td>2007</td>
<td>M Water Polo Champ.</td>
<td>Stanford, CA</td>
</tr>
<tr>
<td>2007</td>
<td>W Soccer College Cup</td>
<td>College Station, TX</td>
</tr>
<tr>
<td>2008</td>
<td>W Water Polo Champ.</td>
<td>Stanford, CA</td>
</tr>
<tr>
<td>2008</td>
<td>M Water Polo Champ.</td>
<td>Stanford, CA</td>
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<tr>
<td>2009</td>
<td>M Volleyball Champ.</td>
<td>Provo, UT</td>
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<tr>
<td>2010</td>
<td>W Water Polo Champ.</td>
<td>San Diego, CA</td>
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<tr>
<td>2010</td>
<td>M Water Polo Champ.</td>
<td>Berkeley, CA</td>
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<tr>
<td>2011</td>
<td>M Tennis Champ.</td>
<td>Stanford, CA</td>
</tr>
<tr>
<td>2011</td>
<td>M Water Polo Champ.</td>
<td>Berkeley, CA</td>
</tr>
<tr>
<td>2011</td>
<td>W Volleyball Champ.</td>
<td>San Antonio, TX</td>
</tr>
<tr>
<td>2012</td>
<td>M Volleyball Champ.</td>
<td>USC</td>
</tr>
<tr>
<td>2012</td>
<td>W Water Polo Champ.</td>
<td>San Diego, CA</td>
</tr>
<tr>
<td>2012</td>
<td>M/W Tennis Champ.</td>
<td>Athens, GA</td>
</tr>
<tr>
<td>2012</td>
<td>M Water Polo Champ.</td>
<td>USC</td>
</tr>
<tr>
<td>2013</td>
<td>M Water Polo Champ.</td>
<td>Stanford, CA</td>
</tr>
<tr>
<td>2014</td>
<td>M Tennis Champ.</td>
<td>Athens, GA</td>
</tr>
</tbody>
</table>

Mr. President, Catch!
The Trojan Marching Band had a notable history of performing for Ronald Reagan throughout his term as President: playing him off to Washington in 1981 at LA City Hall, performing in his presence at the 1984 Olympics and 1986 Rededication of the Statue of Liberty, and welcoming him back to California at LAX after leaving office in 1989. At this last event, a band member tossed his helmet to President Reagan who wore it proudly for photographers. The helmet (below) is now on permanent display at the Ronald Reagan Presidential Foundation and Library in Simi Valley, CA.

The Man on the Ladder
It was a night 40 years in the making. On May 1, 2010, The Spirit of Troy presented a concert and retrospective dedicated to “The Man on the Ladder,” Dr. Arthur C. Bartner. An all-star cast of performers, athletes, band alumni and friends of the Trojan Marching Band filled the Galen Center with great music, memories and moments from an unprecedented four-decade career. Guest stars included Arturo Sandoval,
Monica Mancini, WAR, John Dolmayan of System of a Down, Rodney Peete, John Robinson, Janet Evans, John Naber and master of ceremonies Keith Jackson. Over 1 million dollars were raised to endow scholarships for band members.

They Clean Up Nice
The Trojan Marching Band’s “legit” spring ensemble is the USC Concert Band. Directed by Dr. Bartner, this group performs a spring concert in April at USC’s Bovard Auditorium featuring top guest artists and a finale by The Spirit of Troy in full marching uniform.

From 1997-2009, the spring concert was held at the prestigious Cerritos Center for the Performing Arts. Guest artists included Louis Bellson, Monica Mancini, Thomas Newman, Buddy Baker, Patti Austin, Elmer Bernstein, Henry Winkler and the Sherman Brothers.

40 Years, 212 Pages, Countless Memories
Coinciding with the gala May 1, 2010 concert, the band released a hardcover book entitled The Man on the Ladder to commemorate Dr. Bartner’s 40 years at USC. With a foreword by Pete Carroll, the 212-page, full color retrospective was created by the band’s official artist Robert W. Jensen and writer Keith Walker.

The Man on the Ladder features over 75 pages of full-page photos of the band’s most memorable moments, a chapter on Dr. Bartner’s journey to USC, a section on the band’s world travels and a timeline of the past four decades. Enlivening the text are special guest writers John Williams, Keith Jackson and George Lucas.

Greatest Artist in the History of the Universe
Impressionist artist Robert W. Jensen clearly remembers his first encounter with the Trojan Marching Band under the direction of Dr. Arthur C. Bartner. It was at a charity gala in Beverly Hills. The band made a surprise entrance and the ballroom came to life. He made a mental note that he should try to capture that wonderful joy in a painting. About a year later Jensen received a request to paint a portrait of Dr. Bartner in action to be presented to him at his 20th anniversary celebration. Two weeks later, Jensen found himself with the band on field at the Rose Bowl. The portrait was a huge success with him, the band and his fans.

Since then, Jensen has been a regular, supporting all sorts of Trojan projects. A number of paintings have resulted, as well as a statue of Tommy Trojan that was presented to many of the band’s major supporters. His company, Jensen & Walker, Inc., also produced books for Dr. Bartner’s 25th and 40th anniversaries with the band. His works, ranging in subject matter from landscapes to still life and portraiture, are found in major collections from Southern California to the White House, as well as with the Butler Institute of American Art and the Tennessee Brooks Museum.

To see Robert W. Jensen’s work, visit www.robertwjensen.com
Famous Alumni

Herb Alpert
The founder of the Tijuana Brass played trumpet for two years in the TMB in the early 1950s while studying music at USC. He went on to cofound A&M Records. Over his long career, he has garnered 14 platinum albums and eight Grammy Awards.

Larry Harmon
Before he was “Bozo the Clown,” Larry Harmon was drum major of the TMB in the late 1940s. In the 1950s, he bought the rights to the character and made Bozo an institution with a cartoon show, a touring live show and over 200 local television shows throughout the United States.

Tommy Walker
The composer of “Charge” was simultaneously drum major of the TMB and placekicker for the Trojan football team in the late 1940s. He went on to direct the band and in 1955 became the first director of entertainment at Disneyland. He later formed his own company that produced spectacles for numerous Super Bowls, Olympics and world’s fairs.

Also:
Michael Ausiello
Entertainment writer

Charlie Bisharat
Grammy Award-winning violinist

Dr. Kenneth Dye
Director of Bands, University of Notre Dame

Jessy J
Jazz Recording Artist

Kevin Norton
Musician, member of Brian Setzer Orchestra

Richard Sherman
Film composer

Mark Watters
Film composer

Music’s Biggest Night’s Marching Band
In what was called “one of the most stunning and mysterious live performances on network television,” 30 TMB members joined Thom Yorke and Jonny Greenwood of Radiohead for a rendition of “15 Step” at the 51 Annual Grammy Awards on Feb. 8, 2009. The OC Register called it “‘Tusk’ for a new age” and it received raves from Rolling Stone, Entertainment Weekly and the LA Times, to name a few. Radiohead later gave the TMB special permission to release a rehearsal recording of the collaboration on the band’s album, Trojan Legacy. It was the TMB’s second appearance on the Grammys. In 2004 they joined André 3000 of OutKast for “Hey Yà” to close that year’s ceremony.

And Now, A Moment for Our Sponsors
The Trojan Marching Band is sponsored by Yamaha Wind Instruments and Stanbury Uniforms. Zildjian cymbals, Innovative Percussion sticks and mallets, Evans drumheads, Randall May stands and harnesses, and Yamaha Drums sponsor the drumline.

Experience the TMB
The band practices Tuesdays, Thursdays and Fridays from 3:45 to 5:45 pm, and Saturdays from 8:00 to 10:00 am during the fall semester on Cromwell Field on the USC University Park campus. Practices are open to the public.

Media Inquiries
Brett Padelford
Public Relations Director
brettp@usc.edu • 562-244-2943
Every year the Trojan Marching Band has a busy schedule with performances at over 300 outside events. But in between all the weddings, birthday parties and university functions, the band takes time to give back to the community with appearances at over 25 charity events.

These events - ranging from charity golf tournaments and benefit luncheons to fundraising walks and hospital visits - support diverse causes, including infant health, academic scholarships, veterans, underprivileged youth education and cancer research.

Helping the Trojan Family reach out to the community is also important to the TMB. Appearances at on-campus charity events like Swim with Mike are an essential part of the band’s schedule every year. At the annual USC Relay for Life – benefiting the American Cancer Society – the band not only performs at the opening ceremony but mobilizes the largest team of volunteers and raises the most funds at the day-long event. This enthusiastic group of Trojan band members – dubbed “Team Conquest” – regularly earns the “Most Spirited” award (of course).

During the fall, the leadership and staff of the Trojan Marching Band organize the “Training for Troy” clinic on a bye week Saturday. Hundreds of local high school band members come to USC to learn the basics of marching and playing. The young musicians are then given a tour of the campus to get them excited for continuing their education.

Band alumni donate time as well at the annual USC Alumni Day of SCservice, tuning up local high school marching bands by cleaning and organizing their facilities, repairing instruments, building shelves and even tutoring the young musicians.

As long as USC is engaged in the community, TMB members will be its ambassadors, helping others in the way they know best: with music, dedication and a powerful dose of The Spirit of Troy.

**THE SPIRIT OF TROY HELPS**

- ALS Association
- Boys & Girls Clubs of America
- Braille Institute
- Children's Burn Foundation
- Children's Hospital of Los Angeles
- College for Cancer
- Cure Autism Now
- Drive for Men's Health
- Foundation for Community & Family Health
- Institute for Community Pharmacy
- Junior Blind of America
- LAC+USC Women's and Children's Hospital
- Los Angeles Lakers Youth Foundation
- Los Angeles Urban League
- March of Dimes
- Rivals United for a Kure
- Ronald McDonald House
- Special Olympics
- SUMMA Children's Foundation
- Town of Gown of USC
- UNICEF
- University Kidney Disease Research Associates
MEDIA APPEARANCES

MOTION PICTURES
Amazon Women on the Moon
The Croods
Forrest Gump
The Gong Show Movie
Grease II
The Last Boy Scout
The Little Rascals
The Longest Yard (2005)
The Naked Gun
Sgt. Bilko
Soul Men
That’s Entertainment, Part II
Two-Minute Warning

SELECTED TELEVISION APPEARANCES
The Academy Awards (1976, 2000, 2009)
American Idol
America’s Got Talent
America’s Funniest Home Videos
America’s Next Top Model
The Arsenio Hall Show
The BET Awards (2010)
Carpool Karaoke: The Series
Dancing with the Stars
Doogie Howser, M.D.
Ellen: The Ellen DeGeneres Show
Extra
The ESPY Awards (2007)
First Look
Glee
The Goldbergs
Hilarity for Charity
Hollywood Squares
How I Met Your Mother
Jeopardy!
K.C. Undercover
The Late Late Show with James Corden
NFL on Fox Pregame Show
Scrubs
Sports Illustrated Swimsuit 07
SportsCenter
The Queen Latifah Show
The Talk
The Tonight Show Starring Jimmy Fallon
The Voice

For a full filmography, see page 32.

ON THE SET OF FORREST GUMP (ABOVE)

2009 ACADEMY AWARDS (RIGHT)
APPEARANCES AT SPECIAL EVENTS

MAJOR EVENTS
50th Anniversary of D-Day (1994)
   Normandy, France
Coachella Valley Music & Arts Festival
   (2010, 2015, 2016)
Democratic National Convention (2000)
Directors Guild of America Awards (2016)
Dreamworks Animation in Concert (2014)
Duke & Duchess of York visit to LA (1988)
Expo '88 Brisbane, Australia
Expo '92 Seville, Spain
Expo '98 Lisbon, Portugal
Expo 2005 Aichi Prefecture, Japan
Expo 2010 Shanghai, China
Expo 2015 Milan, Italy
Hard Summer music festival (2016)
   Hong Kong, China
L.A. City Hall rededication (2002)
L.A. mayoral inauguration (2017)
L.A. Public Library rededication (1993)
League of Legends World Championship Final (2016)
Lunar New Year Parade (2016)
   Macao, China
Nixon Library opening (1990)
NFL Opening Kickoff (2005)
NHL All-Star Weekend (2004)
NHL Stadium Series (2014)
Playboy Jazz Festival (2013)
Pope John Paul II visit to L.A. (1987)
President Obama visit to USC (2010)
Ronald Reagan Centennial Concert (2011)
Statue of Liberty rededication (1986)
Tchaikovsky Spectacular at the Hollywood Bowl
   (1983 – 2014)
Three Tenors Concert (1994)
Universal Studios backlot reopening (2009)
Yamaha 125th Anniversary Concert (2013)

NON-USC SPORTING EVENTS
Angels Rally Monday '07 (2007)
California 500 (1998)
Chiba Lotte Marines game (2005)
   Japanese Professional Baseball
C. R. Flamengo match (2008)
   Brazilian Club Soccer
Davis Cup (2000)
Los Angeles Dodgers Opening Day (2014)
Los Angeles Dodgers Postseason Rally (2013)
Los Angeles Express games (1983–1985)
Los Angeles Raiders games (1980–90s)
Los Angeles Rams games (1970–90s)
North Sydney Bears match (1988)
   New South Wales Rugby League
NHRA Winston Select Finals (1994)
San Diego Chargers game (1992)
Summer Olympic Games (1932, 1984)
Super Bowl XXI, XXII & XXVII
Sydney Swans match (2000)
   Australian Rules Football
U.S. Olympic Festival (1991)
World Cup Opening Ceremony (1994)

WORLD PREMIERES
Annie
EDTV
Grease
The Greatest
High School Musical 3
King Kong (1976)
Mr. Holland’s Opus
Remember the Titans
Unbroken
Yes Man
The Wiz

MASSED BANDS CONDUCTED BY
DR. BARTNER & TMB STAFF
America's Millennium Celebration (2000)
EPCOT Center opening (1982)
Euro Disneyland opening (1992)
Democratic National Convention (1988, 1992)
Goodwill Games (1990)
Ronald Reagan Presidential Inauguration (1985)
Super Bowl XXIV (1990)
U.S. Olympic Festival (1990)
GUEST STARS

Pepe Aguilar
Steve Allen
Herb Alpert
Patti Austin
Beck
B.o.B.
Louis Bellson
Elmer Bernstein
Big Bird

GUEST STARS

Jennifer Holliday
Hugh Jackman

George Lopez
Ludacris
Henry Mancini
Monica Mancini
Chuck Mangione
Branford Marsalis
Nicki Minaj
Radio City Music Hall Rockettes
Rosie O’Donnell
Kenny Rogers
Diana Ross
Poncho Sanchez
Arturo Sandoval
Neil Sedaka
Doc Severinsen
Richard & Robert Sherman
Alan Silvestri

Meredith Wilson
Henry Winkler

ENSEMBLES & BANDS

Big & Rich
California Philharmonic
Chicago

Fitz and the Tantrums
Fleetwood Mac
Foster the People
The Go-Go’s
KC & the Sunshine Band
Kansas
Los Angeles Philharmonic
Major Lazer
Montreal Symphony
The Offspring
Oris Day & the Knights
ODESZA
OutKast
Ozomatli
Pittsburgh Symphony Orchestra
Portugal. The Man
Radiohead
The Roots
Seattle Symphony
Streetlight Manifesto
System of a Down
Tha Dogg Pound
Tower of Power
X Ambassadors
WAR

Jack Black
Nick Cannon
George Clinton
Common
Bill Conti
James Corden
Diddy
Jason Derulo
Gustavo Dudamel
Sheila E.
Maynard Ferguson

Will Ferrell
Mick Fleetwood
Macy Gray
Mark Hamill

Slash
Will Smith
John Wayne
John Williams
Buzz Aldrin  
Muhammad Ali  
Tim Allen  
Neil Armstrong  
Dan Aykroyd  
Tom Bradley  
George Burns  
President George H.W. Bush  
Laura Bush  

Arsenio Hall  
Alfred Hitchcock  
Bob Hope  
Earvin “Magic” Johnson  
Gene Kelly  
Angelina Jolie  
Los Angeles Dodgers  
Los Angeles Kings  
Los Angeles Lakers  
George Lucas  
Lee Majors  
Dan Marino  
Steve Martin  

John Candy  
President Jimmy Carter  
President Bill Clinton  
Billy Crystal  
Bette Davis  
Geena Davis  
Bob Dole  
Michael Douglas  
Michael Eisner  
John Elway  
Will Ferrell  
President Gerald Ford  
Danny Glover  

Whoopi Goldberg  
Wayne Gretzky  

Liza Minnelli  
President Richard Nixon  
President Barack Obama  
Shaquille O’Neal  
Gwyneth Paltrow  
Pope John Paul II  
Ross Perot  
Brad Pitt  
Wolfgang Puck  

President Ronald Reagan  
Richard Riordan  

Gene Roddenberry  
Rene Russo  
Bob Saget  
Tom Selleck  
Arnold Schwarzenegger  
Cast of Scrubs  
William Shatner  
Snoop Dogg  
Steven Spielberg  

Duke and Duchess of York  
Robert Zemeckis  

IN THE TMB’S AUDIENCE
Regarding the band’s 2014 performance with Pepe Aguilar
“I still say this remake is one of the greatest moments in Mexican-American history, and proof that Southern California is now irrefutably Mexican—and the better for it.”

Gustavo Arellano
OC Weekly • July 20, 2017

After USC defeated Penn State in the Rose Bowl
“But you know what the very worst part is? You take in the whole scene in despondence, the USC fans mimicking the trumpet flourishes with their ‘Oh-oo-oh-ooooo’ and the incomparable Song Girls in their white sweaters calmly punching the air with a V for victory in all their confident perfection. And you allow yourself the fleeting thought: If you’d been born into their tribe and their golden land, you’d love being one of them.”

David Jones
The Patriot-News • Jan. 6, 2017

On leading the band for “Conquest!” on the ladder
“It was a dream come true. You see guys like Reggie [Bush] doing it, Mark Sanchez, Rey Maualuga, so you got to see those guys doing it growing up. It was a lot of fun, I was a little nervous up there, but it was a lot of fun. It was a good moment for me here at USC, I’ll always remember that.”

Damien Mama
as quoted on USCFootball.com • Nov. 6, 2016

“The Trojan marching band [is] pretty much as metal as it gets—when it comes to a marching band anyway. F’reals: There’s a reason they regularly appear on TV and at the Grammys.”

Anne Nickoloff
Altpress.com • June 3, 2016

“This is Hollywood’s university, and certainly Hollywood’s marching band. Big, brash, bold and definitely loud, the Spirit of Troy is as in-your-face as any band will get, and probably the only band with the big brass…horns…to call themselves “The Greatest Marching Band in the History of the Universe.”

Michael Collins
Fansided.com • Feb. 28, 2015

“I think you come to the Coliseum, and I’m not sure if half the people are there to watch the football game, and the other half are there to watch the band.”

Steve Sarkisian
ATVN.org • Oct. 22, 2014

“We have the best band. When we’re out there playing, and I hear the band playing, it just gets that swagger.”

Adoree’ Jackson
ATVN.org • Oct. 22, 2014

“I have been asked what I will miss most about being at USC. It’s easy. NO DOUBT The Trojan Marching Band! They are the greatest! EVER!”

John Baxter
(via Twitter) • Dec. 31, 2013

“The Trojans are the Pac-12’s clear leader in pageantry, a program whose traditions are readily identifiable across the country. From the band and music to Traveler, to Tommy Trojan stabbing the field, USC’s pregame traditions are part of the historical tapestry of the game itself.”

Ted Miller
ESPN.com • Nov. 17, 2013

“When I first came here Marv Goux, the great Trojan assistant, told me, ‘Son, the band is part of the football team. They’re our heartbeat, and you treat them as such.’ And Art Bartner is just like an assistant coach here on the team. And I love that.”

Ed Orgeron
Nov. 17, 2013
Performing with Foster the People
“...the biggest nod by a band to Los Angeles I’ve ever seen — the USC marching band’s horn section filling the aisles of the amphitheater to perform during ‘Houdini.’ Your move, every other band coming through L.A. Good luck topping that.”

Mary Bonney
LAMusicBlog.com • July 3, 2012

“The Trojan band is famously intimidating.”

Bill Oram
The Salt Lake Tribune • June 24, 2011

At the Arizona vs. USC basketball game
“Was starting to worry USC band wasn’t going to play ‘Tusk.’ Here it comes. This is one of the coolest things you can see in college hoops.”

Michael DeCourcy
Sporting News (via Twitter) • Feb. 24, 2011

Naming the collaboration with Radiohead one of the best Grammy performances of all time
“The greatest marching band in the world playing with the greatest band in the world? Makes sense to me.”

Joe Marvili
Consequenceofsound.net • Feb. 11, 2011

Her most memorable How I Met Your Mother episode
“My absolute favorite [moment] is when the USC Marching Band played for me in the episode when Marshall and Lily are meeting each other at the airport. I was very pregnant, and even if I weren't pregnant, that was just such a touching moment. But to be hormonal, and to be serenaded with all of those beautiful musical people — I was bawling. And I wasn't the only one.”

Alyson Hannigan
as quoted on EW.com • Jan. 4, 2010

“For something to be truly cool it has to serve two purposes: excite the faithful and annoy everybody else. Few have it down better than the USC Trojan Marching Band, also known as the Spirit of Troy.”

Doug Ward
ESPN.com • Nov. 30, 2009

Thanks... we have this great marching band, which has a mystique all its own. It’s everywhere, this funny philharmonic.”

Chris Erskine
Los Angeles Times • Sept. 17, 2009

“Football’s Baddest Band”
The Wall Street Journal • Sept. 11, 2009

Before the 2009 Grammys
“I like Radiohead a lot. I think they’re really good. I’m looking forward to seeing them with the USC marching band tonight.”

Paul McCartney
Feb. 8, 2009

Before the USC vs. Arizona football game
“We’ve always loved the USC band. But when we parked in the media lot Saturday and saw the band practicing, we found out we liked it even more. Tommy Trojan, the Trojans’ golden-helmeted mascot, walked from group to group carrying his sword. He jumped into the middle of each group’s circle, screaming and giving them his best Rockne-like speech imploring them to – of course – Fight On.”

Patrick Finley

“... the [USC] band is the Snoop Dogg of marching bands, appearing in absolutely everything—movies, TV shows, award shows, and the youngest Lowenstein boy’s bar mitzvah.”

Justin Goar
Bleacherreport.com • June 11, 2008

“What we need to do is spend more time with the University of Southern California marching band, getting ready for the big game, to remind us of the glory of our loud, musical, open and very sexy culture, to remind ourselves exactly why we are conquering the world. They have roadside bombs. But we have the Trojan marching band. It isn’t even a contest.”

Neil Steinberg
Chicago Sun-Times • Oct. 21, 2007

“USC’s band is arguably one of the most supportive of its team. The musicians really watch and are into the game.”

Kirk Herbstreit
ESPN.com • Aug. 27, 2007

“For something to be truly cool it has to serve two purposes: excite the faithful and annoy everybody else. Few have it down better than the USC Trojan Marching Band, also known as the Spirit of Troy.”

John Cherwa
Orlando Sentinel • Aug. 24, 2007
“Picture this: glorious Southern California sunshine, hip-swiveling Song Girls, Traveler galloping along the sideline and the L.A. Coliseum peristyle all moving in rhythm to The Spirit of Troy straining ‘Conquest.’ Yeah, this is Pac-10 football heaven. Or hell for foes.”

Tom Dienhart
Sporting News • Aug. 25, 2006

“They are the best band in America and it’s fun to be a part of that. They get us ready to play. Everybody at SC knows how important the band is. I was lucky enough to get some opportunities to lead the band after big wins. To be up on that platform waving the sword in front of 80 or 90 thousand people is a feeling that you can’t even imagine.”

Matt Leinart
as quoted on SCPlaybook.com • April 27, 2006

“Carroll likes to say that few teams, college or professional, practice as hard as the Trojans. One exception may be the U.S.C. band, which works out across the street and usually sounds as if it is also prepping for the Rose Bowl.”

Lee Jenkins
New York Times • Aug. 28, 2005

Regarding the band’s appearance at the 2004 Grammys
“…André 3000 made sure the night’s final performance was the best. Sure, ‘Hey Ya’ gets more air time than air traffic controllers at O’Hare, but any effort that includes both Jack Black and the USC marching band gets our seal of approval.”

Graham Hays
ESPN.com • Feb. 4, 2004

After the 2004 Rose Bowl
“I’ve got to give a big tip of cap to the USC marching band. After the game had ended, they treated us and the many remaining fans to a marvelous rendition of a bunch of different songs. …it was an awesome display of school spirit during a shining moment for the university. Fight on.”

Craig James
Yahoo! Sports • Jan. 2, 2004

During preparations for the 1996 Rose Bowl
“I know Northwestern has a wonderful marching band, but watch out, guys—these Trojans are good. Damn good.”

Richard Roeper
Chicago Sun-Times • Dec. 31, 1995

THANK YOU, TONY FOX

After 45 years with the Trojan Marching Band, Tony Fox retired as arranger and associate director in May 2016. Joining the program in 1971, he was responsible for shaping the band’s unique, powerful sound with arrangements of standards such as “Frankenstein,” “In the Stone,” “Heartbreaker” and “The Kids Aren’t Alright.” His orchestrations for the band were heard on both of the TMB’s platinun album collaborations with Fleetwood Mac.

In 1985 Tony was nominated for an Emmy, television’s highest honor, for his arrangements of the music for the Disneyland 30th Anniversary Special and joined Dr. Bartner at the 1984 Olympics as arranger for the All-American College Marching Band. In addition to his arranging duties, Tony directed the men’s basketball band for over three decades. His contributions to The Spirit of Troy will long be remembered by Trojan fans and the many students he mentored.
It’s gameday morning – but just barely – when drowsy Trojan Marching Band members make their way to campus to begin the long day that is Trojan Football Saturday. At midnight, just a few hours before, some band members raised their glasses to celebrate the beginning of gameday. Now, before dawn has even broken, practice begins in the chilly, autumn air. Until about 8:30 a.m., the band is broken into its individual instrumental sections, which meet separately from each other in designated spots around Cromwell Field on the USC campus. During this time, each section works on its music for the game and carefully warms up for the long day of playing ahead. Then, after munching on some donuts, band members head over to Cromwell for full-band practice.

As the early morning haze burns off, band members form into arcs in the middle of the field and are called to attention by the drum major, the student leader of the band. Director Dr. Arthur C. Bartner then takes the reigns of the organization he has led for nearly half a century. His amplified voice booms throughout campus as he runs the band through its halftime show, which is completely new for each home game. The show is perfected after a few run-throughs but band members aren’t off the hook yet. The traditional pregame show, performed every game for decades with little change, is still practiced every Saturday. It is only then, after “cleaning up” all the mistakes – and after four hours of practice or more – that band members get a short break.

Depending on when the game starts, band members may only have an hour and a half to eat, rest and get into full uniform. Two hours before kickoff, the band assembles once again in front of Heritage Hall to officially begin gameday on campus. After one last run through of the halftime music, the band begins its march to the Coliseum. First, the band plays concerts for the USC Associates party in Alumni Park, followed by a trip to the center of campus to get the Trojan faithful excited for the game. Then, the TMB plays pied piper to the Cardinal and Gold throngs, leading them through campus and across Exposition Boulevard (not forgetting to kick the bases of the flagpoles for good luck, of course). Band members run a gauntlet of high-fives from enthusiastic fans on their way to the Coliseum while shouts of “Fight On!” fill the air. Each section of the band has its litany of traditions en route, which include the melodphones playing the horn calls of “Conquest” as they cross the street and the whole band chanting “Rose
Bowl” as they enter the Coliseum’s tunnel. Once at the top of the tunnel, the band blasts “Tribute to Troy” into the darkness, both to stoke the Trojan players for the game and to intimidate their opponents.

When the tunnel has cleared, it’s time for the “tunnel run.” After a few short whistles, the band is off, charging into the mouth of the tunnel at break-neck speed. A cacophony of percussion and shouting fills the darkness and pours out into the stadium. Band members don’t slow down until they see daylight and hear the roar of the crowd. The band then forms up in its “Coliseum lines” in the tunnel, the formation for the band’s pregame show. The band marches – arms raised triumphantly – into the arena like the gladiators of old.

Once the team has cleared the field, the band approaches the sidelines and the drum major marches to the center of the field, symbolically driving his sword into the turf to remind opponents that the Coliseum’s hallowed field belongs to the Trojans. Band members begin to feel the adrenaline as they look out across the open field toward the packed stands and hear the crowd noise crescendo to a roar. Then, the announcer’s voice heralds the band’s entrance onto the field: “Ladies and gentlemen. Presenting, The Spirit of Troy....”

The core of the band’s pregame show is the traditional Trojan songs: “Tribute to Troy,” “Fight On!” and “Conquest” along with the band’s distinctive rendition of “The Star Spangled Banner.” The band uses a different style of drill for its pregame show than its halftime performance. For pregame, the band uses a traditional “patterns of motion” drill, which splits the entire band into squads of four. Each squad on the field has a unique sequence of moves that they perform separately from other squads but which together form a cohesive whole. The entire show lasts about five minutes and the band clears the field just in time for the football team to charge onto it.

After pregame, the TMB enters the stands and arranges itself by section in pre-set areas. All band members stand for the entire game without a break. The extent of “refreshments” for band members are cups of ice water passed down the line. During the game, the TMB plays on every down, but not just “Tribute to Troy” as some opponents and media members seem to think. “Tribute” is only played when the opposing team has the ball and the Trojan defense holds them to five yards or less. There are more than fifteen other situational songs and drum cadences that the band plays during the game for events on the field such as turnovers and quarterback sacks. This does not include the more than 20 different “rock charts” (popular songs arranged for marching band) that Dr. Bartner can call during timeouts and at the post-game show. Band members are required to commit all of these songs to memory; music is not allowed on the field or in the stands. When band members aren’t playing, they’re leading the student section in yelling while the opponent has the ball and raising their “victory signs” on offensive plays.
Around five minutes before the half, band members exit the stands onto the field to prepare for the halftime show. After the teams exit the field, band members usually have only a minute or so to get into position. The type of drill used for halftime is “curvilinear drill,” where the band creates large, usually symmetrical forms on the field. Instead of squads of four, members move individually from location to location while maintaining their position in the larger, linear form. Each halftime includes up to 25 forms, new music and maybe even a dance routine. After a typical halftime show, band members are usually breathless and tired from 10 minutes of continuous playing and marching. The band’s marching style is especially grueling. The “drive-it” stride, which is a modified form of the traditional high-step, requires band members to form a “chair” each step with the thigh at a 45-degree angle, the foot pointed down and the toe six inches from the ground.

The second half is much like the first with “Tribute to Troy” played even louder as the Trojan defense knuckles down. After a victory, the band waits for the team to approach for a celebratory rendition of “Conquest.” A star player is given the drum major’s sword and ceremonially leads the band from Dr. Bartner’s ladder. Then it’s time for the traditional post-game concert where band members cut loose on their favorite rock charts for devoted fans. The TMB’s current slate of rock charts is a mix of popular songs that span the length of Dr. Bartner’s tenure at USC: Funk songs from the 1970s share time with some of the most recent hard rock and pop hits. For band members, the informal setting of the post-game concert allows them to relax and play as hard as they desire. Though their “chops” may be tired, their exuberance for performing comes through in the coordinated dance moves and horn movements they incorporate into each chart. After the concert, the band marches through the peristyle and out into Exposition Park.

The TMB’s march back to campus is a little more laid back. The remaining Trojan fans that are still celebrating at their tailgates flash victory signs at the band as they pass. There are also more band traditions on the way. After victories, the trumpet section plays “Joy to the World” and the tubas blast “Imperial March” as they cross Exposition Boulevard. Once back on campus, the band visits Tommy Trojan for one last rendition of “Conquest.” before making its final stop at the steps of the USC Bookstore, where family and friends await. Dr. Bartner makes a short speech complimenting band members on their performance that day. The band then caps the day by marching and singing “Fight On!”

Finally, after more than six hours, Dr. Bartner says the words that everyone has been waiting for: “Thank you, band. Band dismissed!” A yell rises up from the band members as they take off their helmets and peel off their sweaty uniforms. Campus is once again dark, just as it was when band members arrived so many hours before. As they trudge home to go out and party, have a post-game hamburger at Tommy’s or just sleep, they realize that the next grueling, dawn-to-dusk gameday may only be a week away – and they can’t wait.
DISCOGRAPHY (SINCE 1970)

The Spirit of Troy
Released: 1975. Format: Album (LP)
The Conquest Goes On…
Released: 1977. Format: Album (LP)
The Trojan Marching Band
Released: 1979. Format: Album (LP)
Tusk • Fleetwood Mac
Released: 1979. Format: Album (LP)
Track: “Tusk”
The Trojan Marching Band, 1880-1980
Released: 1980. Format: Album (LP)
The Spirit of Troy
Released: 1982. Format: Album (LP)
Let the Games Begin
Released: 1984. Format: Album (LP)
The Spirit of Liberty
Released: 1985. Format: Album (LP)
Spirit of Troy Live and in Concert
Digital Trojan Band
Format: Album (CD, cassette)
A Silver Celebration
Format: Album (CD, cassette)
The Dance • Fleetwood Mac
Tracks: “Tusk” & “Don't Stop”
Spirit of Troy In Studio
Released: 1999. Format: Album (CD)
Get Down with the Clown • Bozo & Pals
Released: 2003. Format: Album (CD)
Track: “Bozo's Big Parade”
Hit That • The Offspring
Track: “Hit That” (USC Marching Band)
the march to #1
Released: 2004. Format: Album (CD)

PLATINUM ALBUM FROM THE DANCE

The Sound of Victory
Trojan Legacy
Released: 2009. Format: Album (CD)
The Croods (Music from the Motion Picture)
Released: 2013. Format: Album (CD, digital)
Track: “Smash and Grab”
Evolutionary • WAR
Tracks: “LA Sunshine” & “War / War After War (A Soldier's Story)”
At the Top
Released: 2015. Format: Album (CD)
Tusk (Deluxe Edition) • Fleetwood Mac
Released: 2015. Format: Album (CD, digital)
HOLLYWOOD’S BAND
THE COMPLETE FILMOGRAPHY

1970S

Monsanto Presents Mancini (1971) (TV)
- Episode dated 2 April

Dinah! (1974) (TV)
- Episode dated 22 December

The 48th Annual Academy Awards (1976) (TV)

KNBC-TV Sunday Show (1976) (TV)
- Episode dated 22 February

That’s Entertainment, Part II (1976)

Mitzi and a Hundred Guys (1976) (TV)

Two-Minute Warning (1976)

Super Night at the Super Bowl (1977) (TV)

Grease Day U.S.A. (1978) (TV)

Bob Hope on Campus (1979) (TV)

1980S

Solid Gold ’79 (1980) (TV)

The Gong Show Movie (1980)

Omnibus (1981) (TV)
- Episode dated 19 April

Matt Houston (1982) (TV)
- Episode: “X-22: Part I” (#1.1) [?] 

Grease II (1982)
- as Rydell High School Marching Band

Disneyland’s 30th Anniversary Celebration (1985) (TV)

Fame (1986) (TV)
- Episode: “To Tilt at Windmills” (#5.22)

Amazon Women on the Moon (1987)

Jake and the Fatman (????) (TV)

The Naked Gun: From the Files of Police Squad (1988)

Win, Lose or Draw (1988)
- Episode: Unknown

1990S

L.A. Law (1990) (TV)
- Episode: “True Brit” (#4.11)

America’s Funniest Home Videos (1991)
- Episode dated 3 February

Rock N’ Jock Diamond Derby (1991) (TV)

Doogie Howser, M.D. (1991) (TV)
- Episode: “Dances with Wanda” (#2.25)

The Last Boy Scout (1991)

Best of the Worst (1991)
- Episode: Unknown

In Living Color (1992) (TV)
- Episode: “Live Super Bowl Show” (#3.16) [Archive Footage]

Jerry Herman’s Broadway at the Hollywood Bowl (1994) (TV)

The Arsenio Hall Show (1994) (TV)
- Episode dated 4 March

Leeza (1994) (TV)
- Episode dated 4 April

Forrest Gump (1994)
- as Alabama Marching Band

The Little Rascals (1994)

The Stephanie Miller Show (1995) (TV)
- Episode dated 15 September [Premiere]


Seventh Annual MTV Rock N’ Jock Softball Challenge (1996) (TV)

The Big Help (1996) (TV)

Fleetwood Mac: The Dance (1997) (TV)

The Rosie O’Donnell Show (1998) (TV)
- Episode: Unknown

Donny & Marie (1998) (TV)
- Episode dated 12 October

Monday Night Live’s Bowlapalooza (1999) (TV)

2000S

Good News Week (2000) (TV)
- Unknown Episode (May)

The 72nd Annual Academy Awards (2000) (TV)

Jerry Lewis MDA Labor Day Telethon (2000) (TV)


When Billie Beat Bobby (2001) (TV)
- as University of Texas Longhorn Band

You Don’t Know Jack (2001) (TV)
- Episode #1.3
The Best Damn Sports Show, Period
(4 episodes, 2001 – 2005) (TV)
- Episode dated 21 December 2001
- Episode dated 27 November 2002
- Episode dated 31 October 2003
- Episode dated 16 September 2005
The Wayne Brady Show (2002) (TV)
- Episode dated 29 August (?)
- Episode dated 17 February
Las Vegas (2003) (TV)
- Episode: “Donny, We Hardly Knew Ye” (#1.3)
Southern California Sports Report
(3 Episodes, 2004 – 2005) (TV)
- Episode dated 9 September 2004
- Episode dated 2 December 2004
- Episode dated 30 November 2005
NFL Total Access (2004) (TV)
- Episode dated 18 June
- Episode: Unknown
SportsCenter (3 Episodes, 2005 – 2009)
- Episode dated 4 January 2005
- Episode dated 23 July 2007
- Episode dated 6 April 2009
Joan & Melissa: LIVE at the Golden Globes
(2005) (TV)
Attack of the Show (2005) (TV)
- Episode: “Ejovi Nuwere/Fantastic 4/User Created” (#5.109)
The Longest Yard (2005)
- Soundtrack: Drumline Cadence
- Episode: “Lewis Family” (#3.8)
College Football’s Greatest Quarterbacks (2005) (TV)
KTLA Morning News
(6 Episodes, 2004 – 2012) (TV)
- Episode dated 3 December 2004
- Episode dated 2 December 2005
- Episode dated 30 November 2007
- Episode dated 10 September 2008
- Episode dated 9 March 2010
- Episode dated 8 March 2012
Last Call with Carson Daly (2005) (TV)
- Episode dated 22 December
Where Did It Come From? (2006) (TV)
Good Morning America (2006) (TV)
- Episode dated 8 September
Ellen: The Ellen DeGeneres Show
(2 episodes, 2006-2018) (TV)
- Episode dated 19 September 2006
- Episode dated 15 March 2018
Scrubs (2 episodes, 2006-2010) (TV)
- Episode: “My Best Friend’s Baby’s Baby and My Baby’s Baby” (#6.2)
- Episode: “Our Thanks” (#9.13)
1 vs. 100 (2006) (TV)
- Episode #1.9
The Tyra Banks Show (2007) (TV)
- Episode: “So What’s Up”
Jeopardy! (2007) (TV)
- Episode: “College Finals” (#23.175)
The 2007 ESPY Awards (2007) (TV)
College Football Live (2 Episodes, 2007) (TV)
- Episode dated 24 July
- Episode dated 24 August
Mad Money w/ Jim Cramer (2007) (TV)
- Episode dated 7 September
Last Comic Standing (2007) (TV)
- Episode “Season 5 Finale” (#5.15)
‘til Death (2007) (TV)
- as Winston Churchill High School Marching Band
- Episode: “Come Out and Play” (#2.3)
The Bronx is Burning (2007) (TV)
[Archival Footage]
Fox 11 Overtime (2007) (TV)
- Episode dated 18 November
Dr. Phil (2008) (TV)
- Episode: “1000th Episode!”
American Idol: The Search for a Superstar (2008) (TV)
- Episode: “Finale” (#7.42)
The Herd (6 Episodes, 2008-2014) (TV)
- Episode dated 12 September 2008
- Episode dated 5 December 2008
- Episode dated 28 October 2011
- Episode dated 2 November 2012
- Episode dated 15 November 2013
- Episode dated 17 October 2014
College Football Now (2008) (TV)
- Episode dated 15 October
Soul Men (2008)
- Soundtrack
The 5th Quarter (2008) (TV)
- Episode dated 22 November
Lexus Gauntlet Live (2008) (TV)
- Episode dated 1 December
How I Met Your Mother (2009) (TV)
  as Arizona Tech Fighting Hens Marching Band
  - Episode: “Three Days of Snow”
Wipeout (2009) (TV)
  - Episode: “Wipeout Bowl I: Cheerleaders vs. Couch Potatoes”
The 51st Annual Grammy Awards (2009) (TV)
The 81st Annual Academy Awards (2009) (TV)
The Tonight Show with Conan O’Brien (2009) (TV)
  - Episode dated 18 June
Dancing with the Stars (2009) (TV)
  - Episode: “Round Two: Results Show” (#9.5)
The Jay Leno Show (2009) (TV)
  - Episode dated 26 November
Good Day LA (2 Episodes, 2009-2013) (TV)
  - Episode dated 4 December 2009
  - Episode dated 10 October 2013

2010s
Glee (2 Episodes, 2010-2011) (TV)
  as William McKinley High School Marching Band
  - Episode: “The Power of Madonna” (#1.15)
  - Episode: “The Sue Sylvester Shuffle” (#2.11)
Hell’s Kitchen (2010-2014) (TV)
  - Episode: “13 Chefs Compete” (#7.3)
  - Episode: “6 Chefs Compete” (#12.17)
2010 BET Awards (2010) (TV)
The Talk (2011) (TV)
  - Episode dated 20 May
The Tonight Show with Jay Leno (2011) (TV)
  - Episode dated 16 December
America’s Next Top Model (2012) (TV)
  - Episode: “Kelly Osbourne” (#18.1)
Rove LA (2012) (TV)
  - Episode: “Russell Brand/Adam Lambert/Kristen Schaal” (#2.1)
Extra (2013) (TV)
  - Episode dated 20 February
The Croods (2013)
  Soundtrack: “Smash and Grab”
The Moment (2013) (TV)
  - Episode: “Cincinnati Pops Conductor” (#1.8)
America’s Got Talent (2013) (TV)
  - Episode: “New York, Los Angeles & San Antonio Auditions” (#8.1)

“This Is SportsCenter” Top 50 Countdown (2013) (TV)
Hello Ross (2013) (TV)
  - Episode dated 8 November
The Voice (2013) (TV)
  - Episode: “The Live Semifinal Eliminations” (#518B)
Jon Vs. College (2013) (TV)
  - Episode: “Marching Trojans”
2014 Kids’ Choice Awards (2014) (TV)
The Queen Latifah Show (2 Episodes, 2014) (TV)
  - Episode dated 16 May
  - Episode dated 26 May
The Arsenio Hall Show (2014) (TV)
  - Episode dated 19 May
AFI Life Achievement Award: A Tribute to Steve Martin (2015)
Fargo Year Two (2015) (TV)
  Soundtrack (Drumline)
The Tonight Show Starring Jimmy Fallon (2016) (TV)
  - Episode dated 18 February
For Peete’s Sake (2016) (TV)
  - Episode: “Do I Have Autism Still” (#1.3)
A Primera Hora (2016) (TV)
  - Episode dated 30 December
Carpool Karaoke: The Series (2017) (TV)
  - Episode: James Corden and Will Smith (#1.1)
The Late Late Show with James Corden (2017) (TV)
  - Episode dated August 9
The Greatest Marching Band in the History of the Universe (2017)
  as American University Drumline
  - Episode: “Twin it to Win It” (#3.18)
The Goldbergs (2018) (TV)
  as William Penn Academy Band
  - Episode: “1990–Something” (#5.14)
1st Look (2018) (TV)
  - Episode: “Dress Me Up” (#11.05)
Hilarity for Charity (2018) (TV)

Unknown Dates
The Merv Griffin Show, The Late Show, AM-LA, In Debt

Pre-1970
The Mysterious Dr. Fu Manchu (1929)
The Voice of Hollywood No. 23 (1930)
COMMERCIALS, VIDEOS & OTHER MEDIA

Beechnut commercial (1971)
Fireman's Fund Insurance commercial (1978)
“Can't Cry Anymore” music video - Kansas (1987)
Dr. Pepper commercial (1993)
ESPN College Football promo (1993)
ABC College Football commercial (1994)
General Motors commercial (1997)
KCBS SportsCentral promo (1998)
ABC College Football promo (2002)
ESPN/Tostitos College Football commercial (2002)
ESPYS promo (2003)
FSN College Football promo (2004)
FSN College Football Saturday intro (2005)
Shoe Carnival commercial (2006)
“S.O.S” Live Earth promotional spot (2007)
USC Credit Union Auto Loan commercial (2008)
“You Won’t Be Able To Be Sad” music video - The Break & Repair Method (2008)
ESPN College GameDay “How Well Do You Know GameDay” promo (2008)
Fox April Fools’ Day House promo (2009)
Funny Or Die “Snoop Dogg vs LL Cool J: The Ultimate Halo Smack Down” (2010)
“I Am The Champion” ESPN Bowl Week promo (2010)
StubHub “Fantasy Football” commercial (2011)
ESPN College GameDay “Comin’ To Your City” promo video (2011)
Pac-12 & Mountain West Football on Versus promo (2011)
John Philip Sousa’s Contributions to American Music (2011)
Stars and Stripes Forever Special Feature
“Up In The Air” music video - Thirty Seconds to Mars (2013)
Milkman 2: Spoiled Crème - Kick-Ass 2 promo (2013)
“Flatline” Music Video - MKS (2013)
ESPN “Who’s In” commercial (2014)
AT&T “Oops” commercial (2016)

ESPN “College Football Playoff” commercial (2016)
“Anna Faris is Unqualified” Podcast with Mondo Cozmo (2016)
2017 League of Legends College Championship promotional videos (2017)
Twitter “Music is Happening” commercial feat. Chance the Rapper, David Crosby (2017)
The 2018 Rose Parade Hosted by Cord & Tish promo (2017)

SUPER NIGHT AT THE SUPER BOWL (1977)

L.A. LAW (1990)

THE TONIGHT SHOW (2016)
On Apr. 16, 2018, the ribbon was officially cut for the Trojan Marching Band’s new on-campus facility at the General William Lyon University Center. USC President C.L. Max Nikias announced at the ceremony that the space would be named the Dr. Arthur C. Bartner Band Pavilion due to the generosity of band alumnus Stephen Johnson and his wife Rosemarie Torres Johnson. Opened to students in January, the 7,000-square-foot facility is the first dedicated space for the student members of the band in the organization’s history. The pavilion includes men’s and women’s locker rooms, instrument and uniform storage, a spacious student lounge and a rehearsal space. “This is a dream come true,” Bartner said. “I’ve been trying to find a dedicated space for our students since I came to USC. I’m humbled that Steve and Rosemarie would honor me in this way.”

Friends of The Spirit of Troy are made honorary members of the program and are presented with a varsity jacket or authentic helmet.

Honorary Trojans include:

Patti Austin
Elmer Bernstein
Lindsey Buckingham
LeVar Burton
Jeanie Buss
Will Ferrell
Mick Fleetwood
David Foster
Mark Hamill
Dexter Holland (top right)
Rock Hudson

President Ronald Reagan
Dr. Steven Sample
Arturo Sandoval
Doc Severinsen (bottom right)
Richard & Robert Sherman
Slash
Henry Winkler (top left)
Robert Zemeckis (bottom left)
A Historic $20 Million Fundraising Initiative

While USC has emerged as one of the nation’s top private research universities, it is equally recognized for its fervent school spirit and timehonored traditions that unite students, alumni, and friends to a degree unmatched by most institutions. At the core of this treasured college atmosphere is the USC Trojan Marching Band, providing the university with both its heart and its rallying cry.

The Trojan Marching Band, led by Director Arthur C. Bartner, is nationally recognized as one of the most innovative and entertaining college marching bands in America. Nicknamed “The Spirit of Troy” for its unwavering support of USC Athletics, the Trojan Marching Band also relishes serving as the university’s chief goodwill ambassador—whether performing at the Rose Bowl, the Grammy Awards, or on the Great Wall of China.

For years the band, as the largest spirit organization on campus, has supported its mission with fundraising concerts, direct mailings to alumni, and annual appeals to former band members and football season ticket holders.

The USC Trojan Marching Band Initiative, however, will require unprecedented generosity from donors to secure the band’s legacy of excellence and honor Dr. Bartner’s leadership. Your investment in The Spirit of Troy will have an immediate and lasting effect on the band and heighten Trojans’ enthusiasm for the entire university.

Together, we will ensure that the Trojan Marching Band continues to make history for many years to come.

For more information, please contact:
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1025 West 34th Street, Suite 202
Los Angeles, CA 90089-2281
Tel: 213-740-7879
www.uscband.com
WE’RE #1

As part of its College Football Fan Index series, USA Today.com named the USC Trojan Marching Band the Best Band in College Football in 2014 and again in 2017.

Citing its reputation as “Hollywood’s Band” and notable performances at the Grammys, Academy Awards, Super Bowls and Olympics, The Spirit of Troy headed a list featuring notable programs at universities such as Ohio State, Texas, Michigan and Tennessee.

“I am thrilled that we were voted number one among the great bands in this country,” Dr. Bartner said. “It’s an honor for this program and great recognition of the hard work these students put in.”

MORE HONORS

The Top 10 Bands in College Football (#1)
For The Win - USA Today (Oct. 27, 2017)
The 10 Best Bands in College Football (#2)
USA Today (Nov. 28, 2015)
College Football’s 10 Best Marching Bands (#1)
Fansided (Feb. 28, 2015)
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The Huffington Post (July 8, 2012)
The 25 Best Live Moments on TV
Radiohead and the USC Marching Band Mesmerize at the Grammys · Paste magazine.com
Best Band and Song Girls
Building the Perfect Football Game Day
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The TEN Best Things about USC (#4)
University of Southern California:
Off the Record (College Prowler)
The Best College Marching Bands ~ 2007 (#3)
CollegeSports-Fans.com
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ESPN.com (Aug. 2007)
#1 Pac-10 Marching Band
Ranking the Marching Bands: Pac-10 (2007)
CollegeSportsJunkies.blogspot.com
10 Favorite College Bands (#6)
Beano Cook · Sports Illustrated (Oct. 7, 1991)

CREDITS

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<table>
<thead>
<tr>
<th>DATE</th>
<th>TEAM</th>
<th>LOCATION</th>
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<th>CONSECUTIVE GAME</th>
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<tbody>
<tr>
<td>Sept. 1</td>
<td>UNLV</td>
<td>L.A. Coliseum</td>
<td>Full Band</td>
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<tr>
<td>Sept. 8</td>
<td>at Stanford</td>
<td>Stanford, CA</td>
<td>Full Band</td>
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<td>Sept. 15</td>
<td>at Texas</td>
<td>Austin, TX</td>
<td>Seniors</td>
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<td>Sept. 21</td>
<td>Washington St.</td>
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<td>Sept. 29</td>
<td>at Arizona</td>
<td>Tucson, AZ</td>
<td>Sophomores</td>
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<td>Oct. 13</td>
<td>Colorado</td>
<td>L.A. Coliseum</td>
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<td>Oct. 20</td>
<td>at Utah</td>
<td>Salt Lake City, UT</td>
<td>Juniors</td>
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<td>Arizona St.</td>
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<td>Nov. 3</td>
<td>at Oregon St.</td>
<td>Corvallis, OR</td>
<td>Old Members</td>
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<td>Nov. 17</td>
<td>at UCLA</td>
<td>Pasadena, CA</td>
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<td>Nov. 24</td>
<td>Notre Dame</td>
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